



News Release

March 9, 2017

Henkel will further strengthen its Beauty Care business

Henkel to acquire Hair Professional business in Mexico and the USA

- **Broaden portfolio with leading brands**
- **Further strengthen Hair Professional business**
- **Significantly expand position in Mexico and the USA**

Düsseldorf – Henkel signed an agreement to acquire Nattura Laboratorios, S.A. de C.V., headquartered in Guadalajara, Mexico, and associated companies in the USA, Colombia and Spain.

Through the acquisition Henkel will further strengthen its Hair Professional business and expand its footprint in both the emerging and mature markets. The transaction includes a portfolio of leading brands in Henkel's core category Hair Professional. Major brands are Pravana and Tec Italy. In the fiscal year 2016, the business generated sales of more than 100 million euros.

“This acquisition is part of our strategy to strengthen our position in attractive markets and categories. We will expand our Hair Professional business in Mexico and further leverage our brand portfolio in the US hair professional market”, said Henkel CEO Hans Van Bylen.

“The high-performance and high-quality brands of Nattura Laboratorios are a perfect fit for our Beauty Care business. They will complete our Hair Professional Colorants

core category and will reinforce Henkel's global No. 3 position in this business. Moreover, this transaction will provide a platform for further growth in the attractive Latin American market", said Pascal Houdayer, Executive Vice President and responsible for Henkel's Beauty Care business.

The parties agreed to not disclose any financial details of the transaction. The acquisition is subject to customary closing conditions, including regulatory approvals.

About Henkel

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2016, Henkel reported sales of 18.7 billion euros (around 19.7 billion US dollars), adjusted operating profit of 3.2 billion euros (around 3.4 billion US dollars). Its three top brands, Persil (detergent), Schwarzkopf (hair care) and Loctite (adhesive) generated more than 6 billion euros (around 6.3 billion US dollars) in combined sales. Henkel employs more than 50,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose to create sustainable value, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel's preferred shares are listed in the German stock index DAX. For more information, please visit www.henkel.com

About Nattura Laboratorios, S.A. de C.V.

Nattura is a Mexico-based hair care company serving with its main associated companies in the USA, and Colombia the Latin and North American market. The business was founded in 1982. With its main brands Pravana and Tec Italy it operates primarily in the professional hair care segment. In 2016, the business reported sales of more than 100 million euros.

This document contains forward-looking statements which are based on the current estimates and assumptions made by the corporate management of Henkel AG & Co. KGaA. Forward-looking statements are characterized by the use of words such as expect, intend, plan, predict, assume, believe, estimate, anticipate, forecast and similar formulations. Such statements are not to be understood as in any way guaranteeing that those expectations will turn out to be accurate. Future performance and the results actually achieved by Henkel AG & Co. KGaA and its affiliated companies depend on a number of risks and uncertainties and may therefore differ materially from the forward-looking statements. Many of these factors are outside Henkel's control and cannot be accurately estimated in advance, such as the future economic environment and the actions of competitors and others involved in the marketplace. Henkel neither plans nor undertakes to update forward-looking statements.

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