



# Pascal Houdayer

## Executive Vice President Beauty Care

Born on July 5, 1969 in Eaubonne, France

Pascal Houdayer is married with three children.

### Career

Since May 2016	Executive Vice President Beauty Care
Since March 2016	Executive Vice President
2011 – 2016	Corporate Senior Vice President Henkel Laundry & Home Care International Marketing Home Care, Digital, New Business Development and regional responsibility for Asia-Pacific Henkel Düsseldorf
2008 – 2011	General Manager, North West Africa Procter & Gamble, Morocco
2005 – 2008	Marketing Director, Global Fabric Care Procter & Gamble, USA
2003 – 2005	Managing Director, Strategic Planning & Marketing Capability EMEA Procter & Gamble, Switzerland
2000 – 2003	Marketing Director, Fabric Care Western Europe Procter & Gamble, Switzerland
1997 – 2000	Brand Manager, Ace Bleach & Laundry Additives, Ariel Laundry Procter & Gamble, France
1993 – 1996	Assistant Brand Manager (Clearasil, Blend-A-Myl, Zest, Mr. Proper) Procter & Gamble, France

### Education

ESSEC Business School, Paris, France

Harvard Business School (Advanced Management Program), Boston, USA

### Membership

The Dial Corporation (Chair), USA