



Press Release

Düsseldorf, January 2009

Profile of Tina Müller, Corporate Senior Vice President for the global Hair Cosmetics, Skin Care and Oral Care businesses

Profile of Tina Müller

Tina Müller was born in Bad Neuenahr, Germany, in 1968. After completing a double degree in business and economics in Germany and in France, she gained her first professional experience in the branded goods industry at two cosmetics firms, L'Oréal Deutschland and Wella AG.

In 1995, she joined Henkel KGaA as a Product Manager in International Marketing. In the late 1990s, she was the Marketing Manager for the global Henkel hair care and colorants businesses under the Schwarzkopf umbrella brand.

In 2002, she became Marketing Director for the Italian Henkel cosmetics business.

In 2004, she returned to headquarters, where she managed the global Henkel hair business as Corporate Vice President.

In 2006 she was appointed Corporate Senior Vice President. Since then, she has managed not only the global hair business, but also the international skin care and oral care businesses. This includes responsibility for Henkel's largest individual brand, Schwarzkopf, with sales of 1.6 billion euros, the skin care brand Diadermine, and the oral care brand Theramed.

You will find photographic images on 111 Years of Schwarzkopf on the Internet at www.schwarzkopf.com/press, at www.henkel.com/press and on the enclosed photo CD.



A Brand like a Friend

For more than 130 years, Henkel has been a leader with brands and technologies that make people's lives easier, better and more beautiful. Henkel's hair cosmetics business which, under the Schwarzkopf brand, enjoys considerable international renown and success, offers exceptional hair competence in two segments: the consumer products business of Schwarzkopf with brands such as Taft, Schauma, Gliss, and Brillance and Schwarzkopf Professional's international hairdresser business. In fiscal 2007, Henkel generated sales of 13,074 million euros and operating profit of 1,344 million euros. Our more than 55,000 employees worldwide are dedicated to fulfilling our corporate claim, "A Brand like a Friend," and ensuring that people in more than 125 countries can trust in brands and technologies from Henkel.

Contact

Press office at Henkel:

Henkel Cosmetic Brand PR

Annamaria Englebert

Phone: +49-211-797-1637

Fax: +49-211-798-3640

E-mail: annamaria.englebert@henkel.com

Henkel AG & Co. KGaA