



Crafting with the 'Pritt KidsArt' range:

Creative gluing fun with Pritt

Whether it's making dolls' houses, gifts or decorations for their own bedroom, art and craft is the ideal leisure activity for kids. Now, the Pritt portfolio also offers a bumper 'KidsArt' range so that youngsters are never short of something to do.

Parents wishing to prise their children away from the colorful world of the TV or their entertaining computer games have to have something pretty exciting to offer – and the 'Pritt KidsArt' range has just the thing: products specifically designed for children and offering hours of crafting fun throughout the year.

Kids' imagination will be stimulated by the handy Glitter Glue Pens from the KidsArt range. Containing a mixture of adhesive and glitter, they are ideal for writing and decorating cards, presents and other self-crafted works of art. With Glitter Glue, even the roofing tiles on their self-built dolls' house can be transformed into something truly magical.

The KidsArt range also offers products such as the Magic Blue Stick, with glue that is blue as it is applied but then dries transparent; KidsArt Glitter and Glitzy Bitz shapes for sprinkling onto a glue base; Foamtastic foam shapes for creative learning, Magic Craft Glue which is pink at first and then again dries transparent; or a Craft Booklet for inspiring new ideas. The choice is wide, the creative options limitless.

And incidentally: all Pritt KidsArt products are solvent-free, ensuring safe, harmless usage – even and especially in children's hands.

Further information: www.prittworld.com

