

World's Most Admired Companies



Most Admired German Companies

2009	2008	Company	Headquarters	Score*
#1	#16	Henkel	Düsseldorf	7.12
#2	#4	BASF	Ludwigshafen	7.06
#3	–	Bertelsmann	Gütersloh	6.79
#4	#6	ThyssenKrupp	Düsseldorf	6.69
#5	#17	Hochtief	Essen	6.62
#6	#9	Robert Bosch	Stuttgart	6.57
#7	#12	Lufthansa Group	Cologne	6.57
#8	#1	BMW	Munich	6.50
#9	#11	Munich Re Group	Munich	6.44
#10	#3	Siemens	Munich	6.40
#11	#20	Allianz	Munich	6.20
#12	–	E.ON	Düsseldorf	6.20
#13	#24	Deutsche Bank	Frankfurt	6.03
#14	#10	Bayer	Leverkusen	5.53
#15	#13	Deutsche Post (DHL)	Bonn	5.41

* The score is calculated on basis of ratings of international senior industry executives and financial analysts on nine sub criteria i.e. social responsibility, innovativeness. The highest possible score is 10 (excellent), the lowest is 0 (poor).



A Brand like a friend