



Investor Relations News

Düsseldorf, June 2, 2009

Henkel divests non-core businesses in the US and Canada

Henkel's US subsidiary sells consumer adhesives brands to Shurtape Technologies

Düsseldorf – Henkel's 100% US subsidiary Henkel Corporation today announced the sale of its business conducted under the Duck[®], Painter's Mate Green[®] and Easy Liner[®] brands in the U.S. and Canada to Shurtape Technologies, LLC or one of Shurtape's affiliates. Shurtape is based in Hickory, North Carolina and has been a long-term supplier to Henkel. The brands sold are the do-it-yourself (DIY) line of tapes, office and houseware products, including Duck[®] brand duct tape and stationery, mailing and shipping, and kitchen and bath products. Included in the sale are certain worldwide rights to these brands as well as Henkel's Avon, Ohio, facility.

With this divestment Henkel is separating from a business not belonging to its core activities within the portfolio of the Adhesive Technologies business sector.

Henkel's Avon location, which markets and distributes the Duck[®], Painter's Mate Green[®] and Easy Liner[®] brands, includes a staff of 350 employees.

Henkel's Pritt[®], Loctite[®], LePage[®], Pro-Series[®], PL[®], and Polyseamseal[®] brands and the corresponding construction adhesives, sealants, and general adhesives businesses are not part of this sale.



For more than 130 years, Henkel has been a leader with brands and technologies that make people's lives easier, better and more beautiful. Henkel operates in three business areas – Home Care, Personal Care, and Adhesive Technologies – and is ranked among the Fortune Global 500 companies. More than 60 percent of Henkel's sales are in fast-moving consumer goods, while the industrial business accounts for almost 40 percent of the company's total sales. In fiscal 2008, Henkel generated sales of 14,131 million euros and adjusted operating profit of 1,460 million euros. Henkel's more than 55,000 employees worldwide are dedicated to fulfilling the company's corporate claim, "A Brand like a Friend," and ensuring that people in more than 125 countries can trust in brands and technologies from Henkel.

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