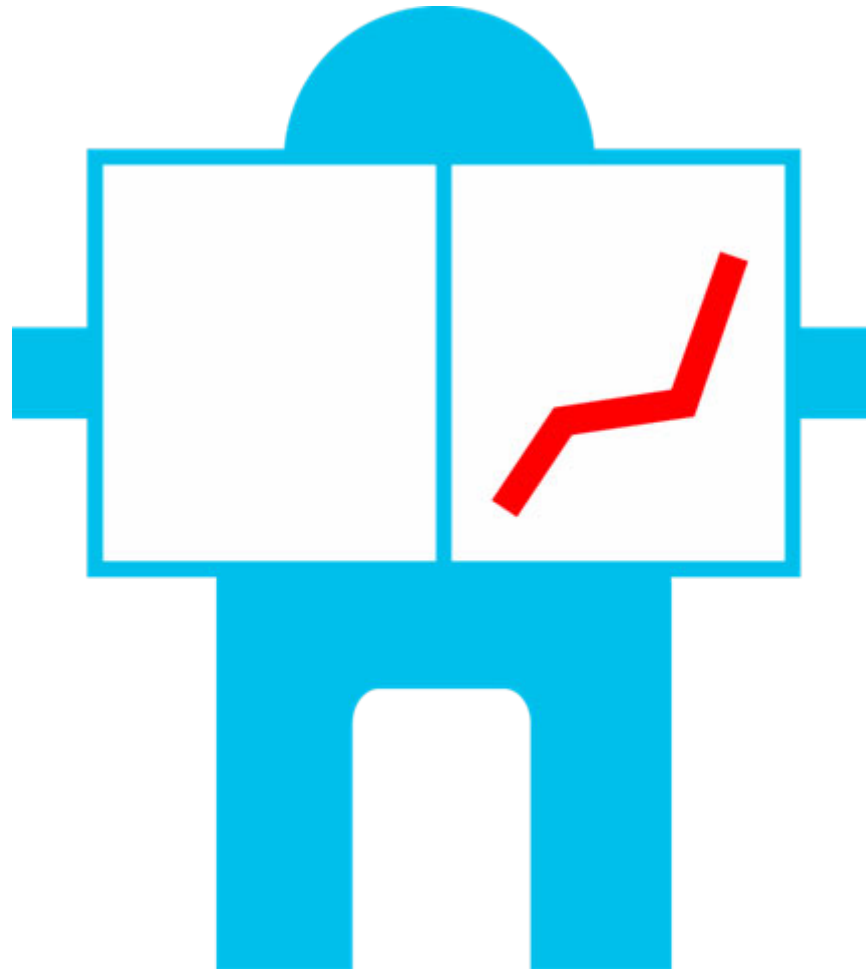


Henkel in Figures

Key Figures Q2/2009 and Half Year Financial Report 2009



Henkel: Financial Highlights



in million euros	Q2			January – June		
	2008	2009	Change ¹⁾	2008	2009	Change ¹⁾
Sales	3,668	3,485	-5.0 %	6,830	6,743	-1.3 %
Operating profit (EBIT) ²⁾	372	308	-17.2 %	690	543	-21.3 %
Return on sales (EBIT) ²⁾ in %	10.1	8.7	-1.4 pp	10.1	8.1	-2.0 pp
Net Earnings after minority interests ²⁾	227	162	-28.6 %	445	292	-34.4 %
Earnings per preferred share ²⁾ in euros	0.52	0.37	-28.8 %	1.03	0.68	-34.0 %
Return on capital employed (ROCE) in %	5.0	9.1	4.1 pp	9.9	8.2	-1.7 pp

1) Calculated on the basis of units of 1,000 euros

2) Adjusted for one-time charges/gains and restructuring charges

pp = percentage points

Key Financials

Q2/2009



▶ Sales:	3,485 mill. euros
▶ Operating profit (EBIT)¹⁾:	308 mill. euros

1) Adjusted for one-time charges/gains and restructuring charges



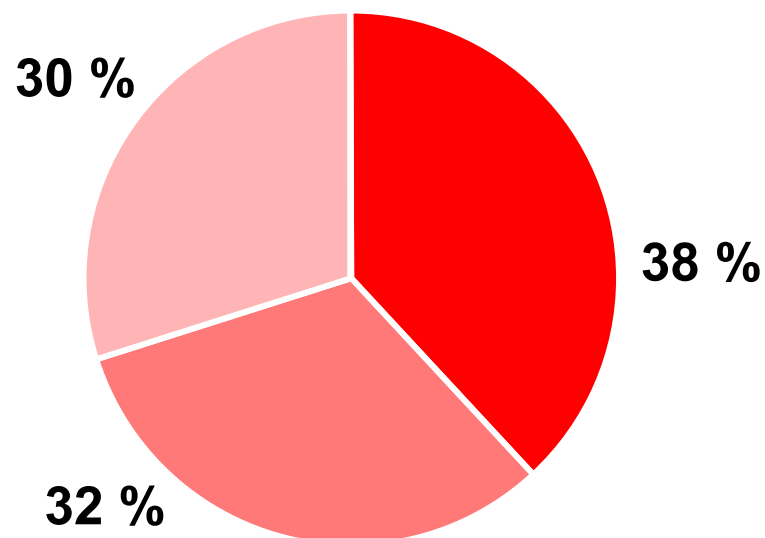
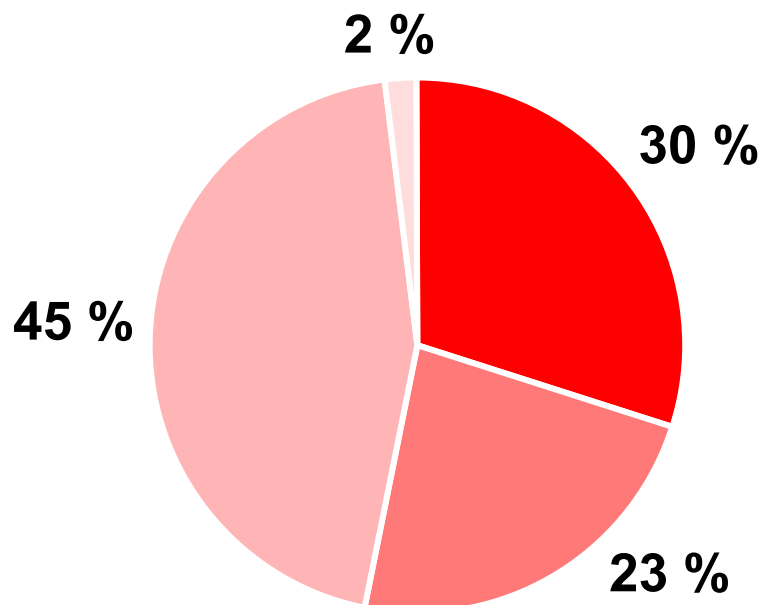
Business Portfolio



Sales and EBIT by business sector Q2/2009

Sales: 3,485 mill. euros

Adjusted EBIT: 308 mill. euros



EBIT percentages excluding Corporate

Laundry & Home Care
 Cosmetics/Toiletries

Adhesive Technologies
 Corporate

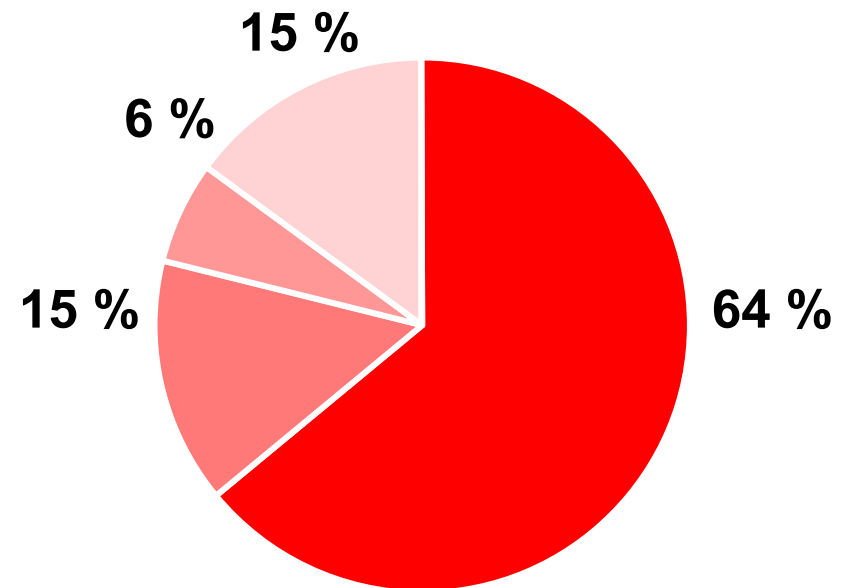
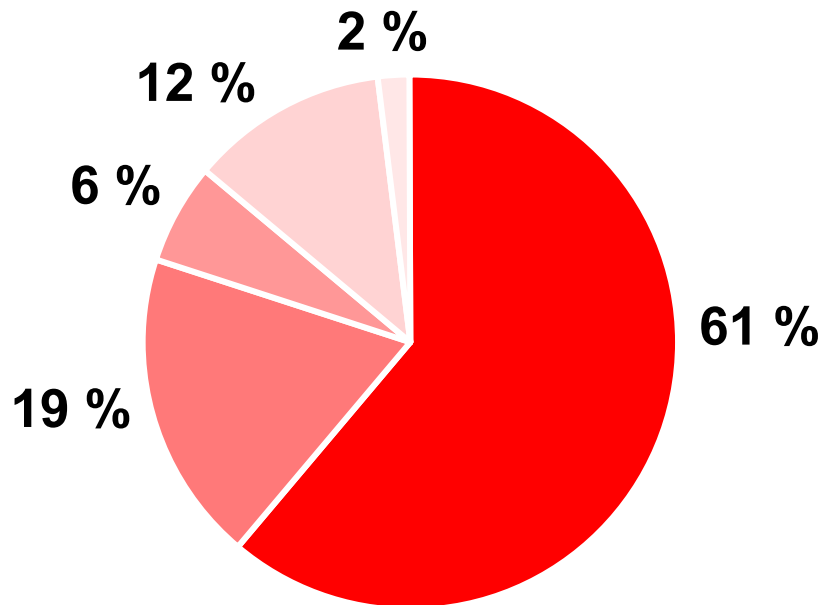
Regional Portfolio



Sales and EBIT by region Q2/2009

Sales: 3,485 mill. euros

Adjusted EBIT: 308 mill. euros



EBIT percentages excluding Corporate

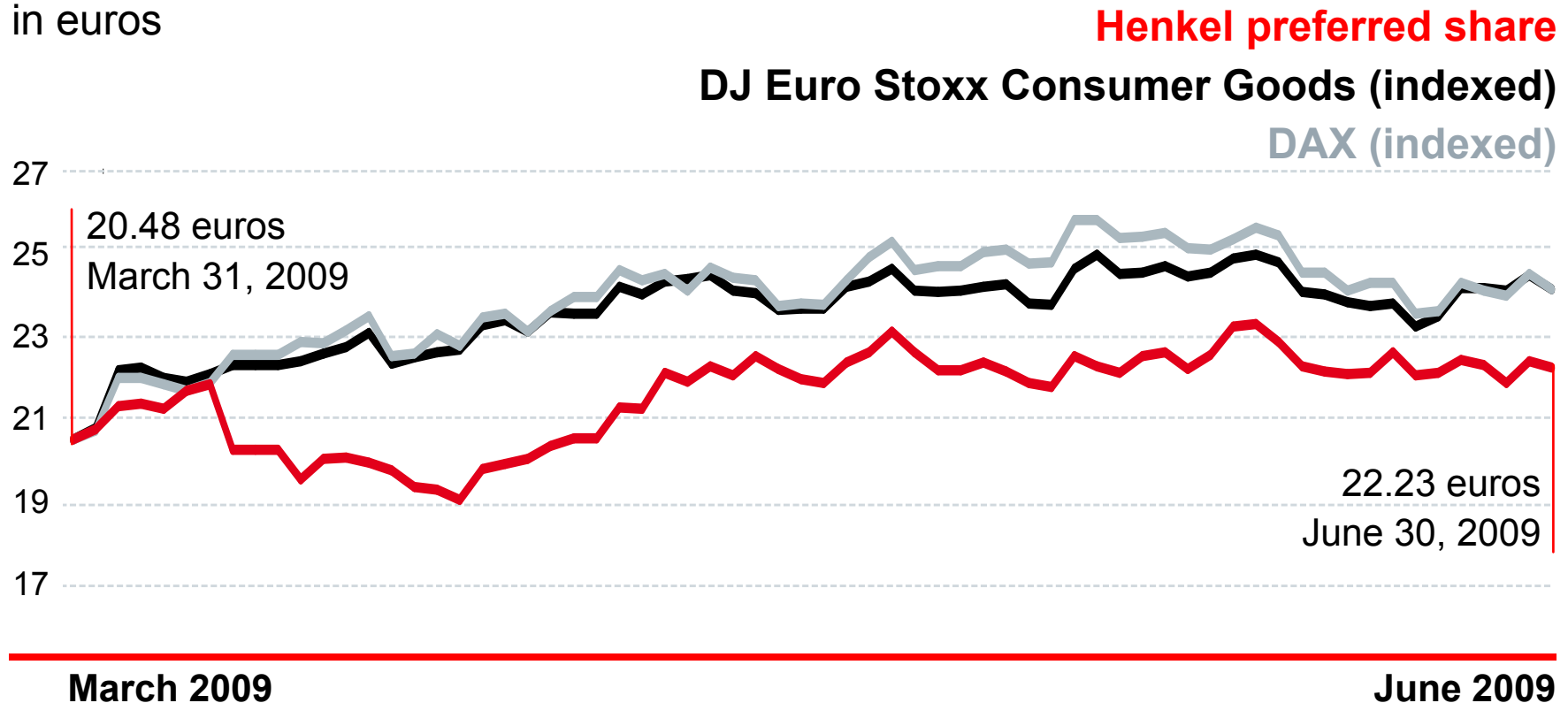


Performance 2009



Performance of Henkel preferred share versus market in Q2/2009

in euros



Innovations Q2/2009

Laundry & Home Care



Purex Complete 3-in-1

Launched in the USA, innovative Purex Complete 3-in-1 laundry sheets combine the performance of a detergent along with heat-activated softener and anti-static ingredients that are released in the drier to prevent electrostatic accumulation in the wash load.

Innovations Q2/2009

Cosmetics/Toiletries



Schwarzkopf Drei Wetter Taft Ultra Silk Touch

With Schwarzkopf Drei Wetter Taft Ultra Silk Touch, Europe's styling market leader Taft has succeeded in combining seemingly incompatible opposites: a 24-hour ultra-strong hold and silky-smooth hair. The new styling line includes a hair spray, a styling foam, a cream gel and a wax.

Innovations Q2/2009

Adhesive Technologies



Loctite 5188

Loctite 5188 flange sealant is particularly suitable for engines, gears and pumps. It remains highly flexible even under prolonged thermal and chemical loading, offering excellent adhesion to metallic substrates – especially aluminum. Its extensibility compensates for micro motions resulting from vibration and pressure or temperature fluctuations.

Key Financials

First Half 2009



▶ Sales:	6,743 mill. euros
▶ Operating profit (EBIT)¹⁾:	543 mill. euros

1) Adjusted for one-time charges/gains and restructuring charges



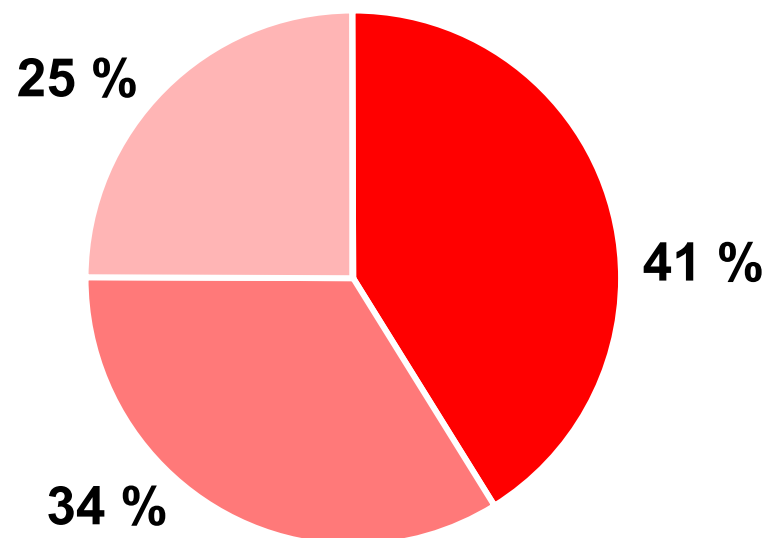
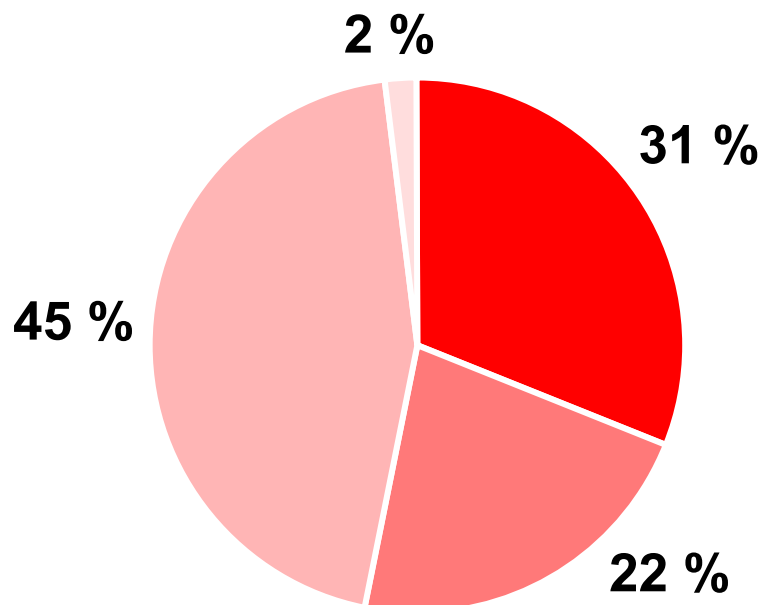
Business Portfolio





Sales and EBIT by business sector January – June 2009

Sales: 6,743 mill. euros

Adjusted EBIT: 543 mill. euros



EBIT percentages excluding Corporate

 Laundry & Home Care
 Cosmetics/Toiletries

 Adhesive Technologies
 Corporate

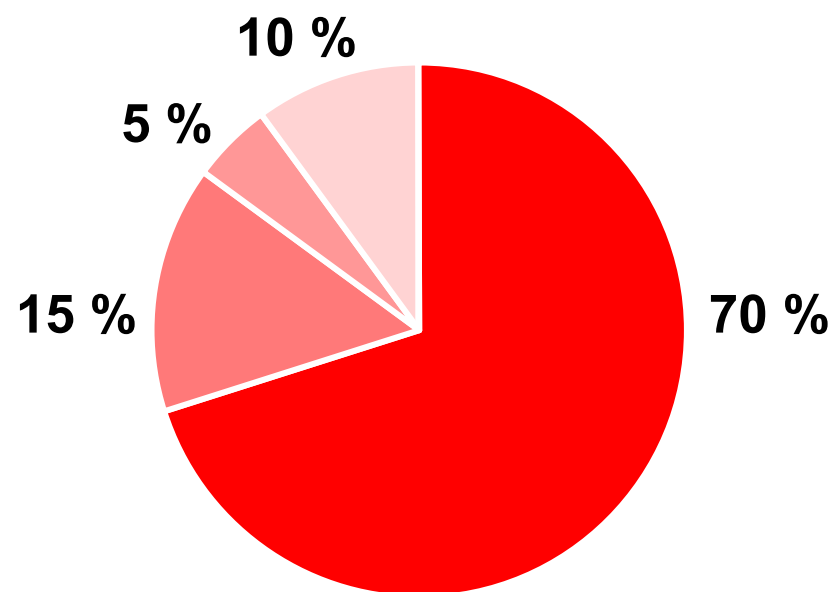
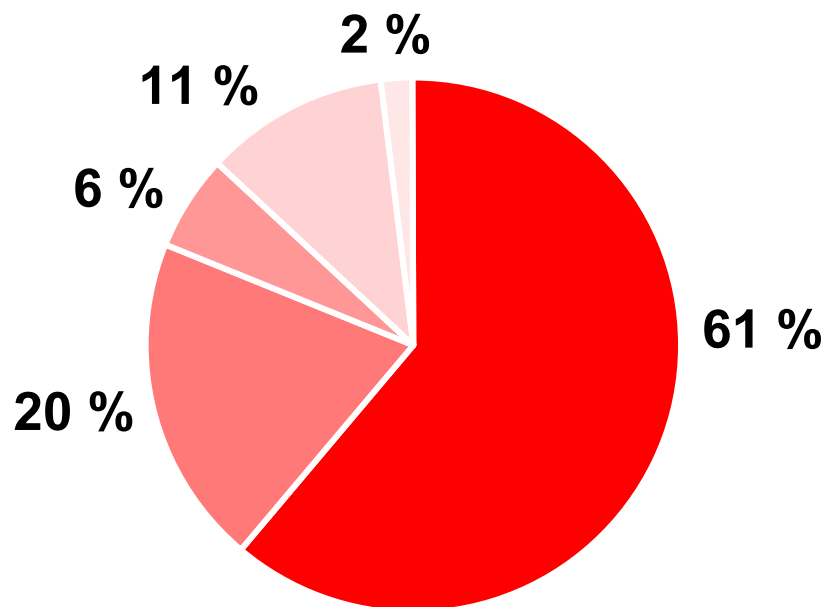
Regional Portfolio



Sales and EBIT by region January – June 2009

Sales: 6,743 mill. euros

Adjusted EBIT: 543 mill. euros



EBIT percentages excluding Corporate

