

Press Information

Düsseldorf, September 2009

Extract from Dossier Performance based on Sustainability /Profile

Henkel is one of the world's leading companies in the areas of sustainability and corporate social responsibility (CSR). This has been documented by ranking lists and awards. For decades the company has been working to solve the prevailing problems of each period – for example, the looming issue of climate change. In this context, Henkel is optimizing our brands and technologies in three phases: research and development, production and usage.

The scarcity of water, energy and other resources is widely understood to be a global challenge. In more than 125 countries, Henkel is working to achieve a tangible and valuable contribution to society through our business activities and products. This is based on our vision of making people's lives easier, better and more beautiful with Henkel brands and technologies. For Henkel, doing this in a sustainable and socially responsible manner means combining top-notch performance with a sense of responsibility for people and the environment.

Five focal areas for sustainable activities



Our actions are centered on the corporate vision and values of Henkel – just as all product activities are. Carried out in a credible fashion, they strengthen the Henkel product brands and our company's reputation. All product activities along the value chain are systematically focused on the challenges of sustainable development. These challenges are categorized in five overarching focal areas: Energy and Climate, Water and Wastewater, Materials and Waste, Health and Safety and Social Progress. In

keeping with our corporate identity, all new products must make a contribution to sustainable development in at least one of these focal areas.

Contact

Dr. Ute Krupp

Corporate Communications/R&D and
Sustainability Communications

Telefon: +49-211-797-5641

Telefax: +49-211-798-5598

Sabina Hampe

Corporate Communications/
Head of Brand & Business Unit Communications

Telefon: +49-211-797-7519

Telefax: +49-211-798-4040

Bettina Fischer

Corporate Communications/Online PR

Telefon: +49-211-797-7176

Telefax: +49-211-798-17176

www.henkel.com/press

press@henkel.com

Henkel AG & Co. KGaA