



## Agenda

March 25, 2010

### Media Day Henkel Adhesive Technologies

- 9:00 a.m. Get Together & Portfolio Fair (adhesives in daily use)
- 10:00 a.m. Thomas Geitner, Executive Vice President Henkel Adhesive Technologies: "Well positioned for profitable growth"
- 10:40 a.m. Ramón Bacardit, Corporate Senior Vice President Adhesive Technologies Research: "Growth through innovation and sustainability"
- 11:10 a.m. Jean Fayolle, Corporate Senior Vice President Packaging, Consumer Goods and Construction Adhesives: "Profitable growth through synergies and scale"
- 11:40 a.m. Jan-Dirk Auris, Corporate Senior Vice President Adhesive Technologies – Asia-Pacific: "Growth factor Asia-Pacific"
- 12:10 p.m. Conclusion Thomas Geitner
- 12:20 p.m. Q&A Session
- 1:00 p.m. Lunch & Portfolio Fair
- 2:00 p.m. Guided Tour: Liofol Technical Center & Hotmelt Production
- 4:00 p.m. End of Media Day

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