



'PowerPritt Gel' multi-purpose glue

Universal bonding power for kids

Youngsters now have a secret weapon for tackling those complicated crafting and gluing problems: PowerPritt Gel multi-purpose glue in the practical top-down bottle. This Pritt innovation offers clean, super-easy gluing results with a wide range of different materials – and completely without the use of solvents. So kids can get on with their modeling unsupervised, helping themselves and each other – for example when it comes to crafting furniture for their self-made dolls' house...

Smart kids know how to handle complicated gluing problems without their parents' help: 'PowerPritt Gel' multi-purpose glue gives them all the stickability they need. So they can get on with, say, making their own wooden chairs and beds for their dolls' house. With totally solvent-free PowerPritt Gel, achieving reliable and clean bonds between different materials – including felts, cloth, leather, polystyrene, wood, paper, cardboard and many plastics – is child's play. Literally! The unique gel consistency ensures maximum ease and flexibility, giving maximum adhesion without running, stringing or post-application seepage.

The practical top-down bottle offers further advantages – the adhesive is immediately available and can be used right to the last drop. The bottle's ergonomic design ensures easy handling: an ideally positioned press point enables the user to control the gel application with precision and accuracy while a cap pin prevents the nozzle tip from clogging.

So children can be left to their own devices as they play and create with this perfect sticky stuff. Parents are also bound to find plenty of household, hobby and office uses for all-new PowerPritt Gel multi-purpose glue.

Further information: www.prittworld.com