



'PowerPritt' multi-purpose glue frees the mind

Crafting fun unlimited

On birthdays, crafting get-togethers or rainy afternoons in the nursery or home, encouraging creativity provides ideal stimulus for kids big and small. And the PowerPritt multi-purpose glue is the perfect accompaniment on such occasions. This powerful adhesive in stick form gives works of art in cork, cardboard, felt, beads and wood just the reliable hold they need.

Finding youngsters something to do should never be a problem. Because inside each child is an inspired 'modeler', one who takes delight in applying his or her imagination in creating a magical world. Dinosaurs, the circus top, colorful kites and pretty postcards – the crafting possibilities are endless. Especially when a wide range of different materials are at hand. Keen to make sure that these modeling sessions don't end in tears, experienced parents are unwilling to compromise when it comes to the adhesive used. Enter PowerPritt multi-purpose glue, the ideal adhesive for clever crafting

With PowerPritt, Henkel has created a universal adhesive in solid form. The silver-colored stick bonds quickly and cleanly, offering maximum final strength and superior adhesive properties. Its benefits are boundless: drips, spills, stringing and clogged tube ends have finally been assigned to the past – now gluing is easier and cleaner than ever before. Particularly for children. And if mishaps should occur as the youngsters explore the limitless fun of crafting, PowerPritt multi-purpose glue is solvent-free and washes out easily. With these outstanding properties, PowerPritt multi-purpose glue is the ideal little helper for the household, nursery, school and office.

Further information: www.prittworld.com