



Company Profile

Henkel was founded in 1876. In fiscal 2010, the company generated sales of 15,092 million euros and operating profit of 1,862 million euros (adjusted for one-time gains/charges and restructuring charges). People around the world trust in Henkel's brands and technologies. The Dax-30 company is headquartered in Düsseldorf, Germany, and ranked among the Fortune Global 500.

Employees

Henkel employs 48,000 people worldwide, 80 percent of which work outside of Germany. Henkel is thus one of the most internationally aligned German companies.

Three Business Sectors

Henkel is organized into three globally operating business sectors.



Laundry & Home Care has always played an important role for Henkel: The company's success story started with a product from this business sector. Henkel operates in the laundry care and household cleaner segments. The laundry products comprise heavy-duty detergents and special detergents. In fiscal 2010, the Laundry & Home Care business sector generated sales of 4,319 million euros, which equals 29 % of total company sales.

Products from the **Cosmetics / Toiletries** business sector are available worldwide. Schwarzkopf & Henkel stands for brand-name products in the fields of hair colorants, hair styling hair care and form, toiletries, skin care and oral hygiene. Schwarzkopf Professional is one of the world's leading suppliers of hair salon products. In fiscal 2010, the business sector generated sales of 3,269 million euros, which equals 22 % of total company sales.

The **Adhesive Technologies** business sector is the world market leader in adhesives, sealants and surface treatments for consumers, craftsmen and industrial applications. Henkel offers a multitude of applications to satisfy the needs of different target groups – consumers as well as craftsmen and industrial businesses. In fiscal 2010, the business sector generated sales of 7,306 million euros, which equals 48 % of total company sales.

The Vision

A global leader in brands and technologies.