



## Press release

Düsseldorf, June 13, 2008

Thoroughbred race in the European Group I category in Düsseldorf-Grafenberg

### World-class sports event at the Henkel Race Day for the 150th "Preis der Diana"

On Sunday, August 3, 2008, the "Henkel Race Day for the Preis der Diana" will be held for the third time at the Düsseldorf-Grafenberg flat racecourse. This renowned thoroughbred race will take place for the 150th time. The top event featuring prize money totalling 636,000 euros is one of the most highly endowed thoroughbred races in Europe. The German Oaks, the top race on the card, is expected to attract up to 16 three-year-old fillies. Last year's race was won by jockey Andreas Helfenbein riding on Mystic Lips (Stall Lintec stables).

Since 2006, the "Henkel Race Day for the Preis der Diana", has been recognized as one of the most prominent events in international flat racing. Last year, more than 20,000 spectators flocked to the Düsseldorf race track. The "Preis der Diana" was first held in the year 1857 in Berlin-Tempelhof. This year, the famous horse race celebrates its 150th anniversary. The significance of the "Preis der Diana" today not only reflects its long history, but the broad-based international recognition. Its winners almost always end up to be star thoroughbreds, whose market value could be in the millions.

Up to 16 three-year-old fillies will participate in the 2,200 meter top race, which is also known as the German Oaks. Since 2006, the Düsseldorf flat racecourse has hosted this renowned European Group I race. The "Preis der Diana" ranks among the five "classics" in the world of flat racing, and the one with the longest tradition. This year, the "Preis der Diana" features a total of 636,000 euros in prize money, which will be distributed to the owners and breeders of the winning horse and the runner-ups.

In 2007, the outstanding horse was Mystic Lips with jockey Andreas Helfenbein. The winning prize was bestowed on the horse's owner Hans-Dieter Lindemeyer (Stall Lintec stables).

For the first time in history, the date of the race was pushed back by eight weeks. Now scheduled for August 3rd instead of the beginning of June, the new date of the horse race enables much more extensive participation on the part of top foreign stables, both in quantitative and qualitative terms. This can be attributed to the fact that fewer international races take place at this time.



Henkel has been committed to promoting flat racing in the regional capital for many years, and has organized a Group II race for several years along with the classic Henkel Race Day. Since 2003, the company has also supported the "Henkel Trial", which traditionally opens the flat racing season at the Düsseldorf-Grafenberg racecourse. With its Henkel Race Day for the "Preis der Diana", the Düsseldorf-based manufacturer of brand-name products succeeded in establishing a new highlight in international equestrian sport.

For more than 130 years, Henkel has been a leader with brands and technologies that make people's lives easier, better and more beautiful. Henkel operates in three business areas – Home Care, Personal Care, and Adhesives Technologies – and ranks among the Fortune Global 500 companies. In fiscal 2007, Henkel generated sales of 13,074 million euros and operating profit of 1,344 million euros. Our more than 55,000 employees worldwide are dedicated to fulfilling our corporate claim, "A Brand like a Friend," and ensuring that people in more than 125 countries can trust in brands and technologies from Henkel.

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