



Press release

Helping guests from all over the world:

Henkel employees at World Youth Day 2005: Volunteers “Make an Impact on Tomorrow”

Company exclusively supports employees' social commitment / Time off from work / Financial and product donations to 24 parishes and organizations / Total amounts to 50,000 euros / Part of the Henkel Smile program

Düsseldorf - 24 Henkel employees and four apprentices will be doing their best to make guests from all over the world feel comfortable at the 20th World Youth Day, to take place in and around Cologne from August 15 to 21, 2005. As a company, Henkel is supporting this social commitment of its employees in numerous ways under its motto “MIT – Make an Impact on Tomorrow.” 14 of the 24 employees involved will be given a total of 49 days of paid time off from work so that they can assist participants in World Youth Day, and 24 parishes and aid organizations are receiving financial support and product donations from the range of branded consumer products. Henkel's support of World Youth Day 2005, through its employees and apprentices, is valued at a total of approximately 50,000 euros. Sponsorship of employees involved in this event is part of the Henkel Smile program, through which the company demonstrates its social responsibility.

Just a few days before the kickoff of the 20th World Youth Day, which will take place in Cologne from August 15-21, 2005, the organizational support for this mega event

supplied by Henkel in Düsseldorf has already been completed. Christa Büchler, responsible for the encouragement of volunteer work at Henkel, says: "It was obvious that Henkel would want to manifest its social commitment in connection with this gathering of young people from all over the world. I am particularly pleased about the volunteer work being done by 28 of our employees in church parishes and other organizations."

Congregations in the Cologne-Düsseldorf area report that they have received the financial support promised to them. The selected institutions that are to provide overnight accommodations to guests from all over the world confirm the delivery of product donations, especially for laundry and cleaning, as well as body care products from the Henkel product range. Efforts on the part of Henkel employees in assisting participants in World Youth Day range from organizing and arranging overnight accommodations, to helping to prepare breakfast, to keeping watch at night or even interpreting, to assisting the disabled, to distributing hygiene products to guests. Along with other people, they are volunteering to serve as hosts for guests from all over the world, under the motto "MIT – Make an Impact on Tomorrow." Henkel is providing financial support to church groups and aid organizations especially for preventive measures like medical supplies, for the organization of encounters, and generally for helping the young guests.

In 2004, the Company had already decided that, through its Henkel Smile program, it would only sponsor volunteer work performed by its employees in connection with this World Youth Day. Katja Fellenberg, a second-year commercial trainee at Henkel in Düsseldorf and a wheelchair user, says: "I am very excited about sharing these days with people from all over the world. I myself support the work of the Johanniter-Unfall-Hilfe e.V."

Christa Büchler: "Our employees and apprentices are very enthusiastic about the Company's support of their volunteer work. They are all highly motivated and are sure to be outstanding hosts for young people from all over the world."

History of World Youth Day

World Youth Day is a gathering organized by the Catholic Church and the host country and is open to all young people between 16 and 30 years of age from all over the world. Pope John Paul II invited the world's youth to Rome for the first World Youth Day in 1985. Between 1987 and 2005, this meeting took place every two or three years, in Buenos Aires, Santiago de Compostela, Chęstochowa, Denver, Manila, Paris, Rome and Toronto. Beginning in 2005, World Youth Day is to take place annually.

Henkel Smile – the Henkel Corporate Citizenship Program

The ten principles of Henkel's corporate philosophy provide all 50,000 of the employees who work for the company worldwide with a clear positioning, including three principles which describe the company's social commitment: "We are dedicated to sustainability and corporate social responsibility," "We are successful because of our people," and "We communicate openly and actively." All of these values constitute the basis and content of "Henkel Smile," the Corporate Citizenship Program at Henkel. The Henkel Smile program is thus an important component of Henkel's sustainability policy in maintaining a balance between economic, ecological and social aspects.

Henkel Smile includes the Company's overall commitment to society which goes beyond the scope of its business activities. The varied projects and support measures are concentrated on the seven areas of social commitment, support for environmental projects, educational projects, scientific projects, cultural support, support for schools and education, activities in the art scene, and support of sports.

"Henkel – A Brand like a Friend"

Henkel is a leader with brands and technologies that make people's lives easier, better and more beautiful. The Henkel Group operates in three strategic business areas – Home Care, Personal Care, and Adhesives, Sealants and Surface Treatment. In fiscal 2004, the Henkel Group generated sales of 10,592 billion euros. More than 50,000 employees work for the Henkel Group worldwide. People in more than 125 countries around the world trust in brands and technologies from Henkel.

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