



Press Release
December 8, 2006

Henkel as Co-sponsor of the Rubson Raid Turquoise

Action-packed adventure off the Thai coast

The countdown is almost complete: tomorrow – Saturday – the Rubson Raid Turquoise starts off the coast of Thailand. Twenty international teams will line up for this year's speedboat race, also referred to as the "Dakar Rally of the Sea". The four-man crews will compete against each other until 16 December, covering a total of 500 nautical miles. They will also face some tough on-shore challenges. As last year, Henkel is again co-sponsoring the event.

Düsseldorf – Surrounded by tropical forests, mysterious seas and an impressive backdrop, 20 four-man crews will face the nautical challenges off the coast of Thailand. The Rubson Raid Turquoise will take place from December 9 to 16. Teams from Asia, North Africa, Western Europe and – for the first time – Russia will compete. Henkel is supporting the event as a co-sponsor. More than 50 journalists from nine countries will be present to report on the contest.

The Rubson Raid Turquoise is a combination of speedboat racing and on-shore sporting challenges. Above all, the crews have to demonstrate teamwork and navigating skills while traveling the ocean at high speed. This year, the program includes events for water-skiers and swimmers as well as the high-tech rubber speedboats. The on-shore program includes trekking.



Henkel sponsors the *Rubson Raid Turquoise* with its Rubson® brand of waterproof materials. The brand is known for its sealant products, waterproof coatings, humidity absorbers, anti-corrosion treatments, etc. The Rubson brand product range is available in France, Benelux, Spain and Portugal. In Germany, the brand goes by the name “Ceresit.”

Henkel sponsors sports events and teams throughout the world. These include the Beach Volleyball Grand Slams in Paris and Klagenfurt beside the Wörthersee. Henkel is also a sponsor of the 2007 World Ice Hockey Championships in Moscow. In North America, Henkel is active with several brands as a NASCAR sponsor. In Formula 1 racing, Henkel is Official Supplier to Team McLaren Mercedes. For the traditional Dakar Rally, Henkel provides racing teams with a wide range of products as well as technical support.

“Henkel – A Brand like a Friend”. Henkel is a leader with brands and technologies that make people's lives easier, better and more beautiful. Henkel, a Fortune Global 500 company, operates in three strategic business areas – Home Care, Personal Care, and Adhesives, Sealants and Surface Treatment. In fiscal 2005 Henkel generated sales of 11.974 billion euros. More than 50,000 employees work for Henkel worldwide. People in approximately 125 countries around the world trust in brands and technologies from Henkel.

Photos can be downloaded from <http://www.press.henkel.com>

More photos will be available from Monday, December 11, 2006.

We can provide you with up-to-date **film material** on request.

Contact

Henkel KGaA
Ernst Primosch
Phone: +49-211-797-3533
Fax: +49-211-798-9205

Lars Witteck
Phone: +49-211-797-2606
Fax: +49-211-798-9208

Kai von Bargaen
Phone: +49-211-797-6899
Fax: +49-211-798-16899

press@henkel.com
www.press.henkel.com