

Henkel

A Brand Like a Friend

Press Release
Munich, January 2006

Henkel - Official Supplier to the 2006 Euromilhões Dakar Rally

Clear view restored



Loctite® and Teroson branded products from the Henkel portfolio have been designed to withstand the toughest conditions, making them ideal partners for the 2006 Euromilhões Dakar Rally. As Official Supplier to 28th edition of the event, the company supports the more than 500 competitors during their 16-day tour across six countries.

The windscreen is a critical component of any car's safety system – even more so in the Dakar, the ultimate test of man and machine against the forces of nature. Durability is a must, and safety, of course is the primary concern. In fact, up to one third of a car's upper body strength and roll cage safety is provided by a securely, professionally fitted windscreen.



When the windscreen of Mercedes Unimog race truck 503 was broken on the tricky course to Kayes, Giacomo Vismara and Mario Cambiaghi of the Italian Vismara Sport System team had to act quickly because regulations require all race trucks to have an intact windscreen. They got help from the Henkel specialist to replace the damaged windscreen of their Unimog U-400 race truck with the intact windscreen of their service truck.

Ultra fast **Terostat-8630 2K HMLC** was used to perform the first windscreen replacement done with a Teroson product on a race truck right in a rally bivouac.

Terostat-8630 2K HMLC is always the right choice for any kind of large vehicle application. It is effective on both windscreens and side or rear windows. And it can be used where low conductivity, high shear modulus or optimal high frequency is required. The long open time of approximately 30 minutes guarantees that large bus or truck windscreens can be bonded without skin formation before installation. What's more, the safe drive away time is only five hours after bonding the windscreen, allowing both the race and the service truck to continue their race the next morning for the special stage to Bamako.

Adhesin®

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LOCTITE



technomelt





Spaniard José-Luis Monterde and Italian co-driver Tiziano Siviero are competing in their BMW X5 for German cross country Team X-raid. After battling through the Mauritanian dunes into Nouakchott for the rest day, the X-raid BMW team decided to spend the day refitting each of the BMWs at the bivouac. Replacing the windscreen on Monterde's car no. 312 was one of the jobs on their list. Because of the low humidity conditions, **Terostat 8630 2K HMLC** was the perfect solution. As the final curing time is only 5 hours, the team could even do some testing early in the evening.

Terostat-8630 2K HMLC, the latest Teroson product in the Henkel portfolio, is the first two-component direct glazing sealant for large applications. It can be used just as easily and conveniently as a one-component adhesive.

The Dakar is an exceptional adventure which demands unconditional passion, optimum performance and maximum perfection from the people involved, the machines used and the materials employed. Henkel is making a vital contribution to ensure that the competitors can meet these challenges.

Henkel – A Driving Force in the Racing World

Around the world, Henkel has an extensive commitment to motor sports. In 2004, the Henkel logo appeared for the first time on the rear wing of the Team McLaren Mercedes race cars, thereby continuing the technical association with the team, which began in 1995 through the Loctite® brand. As Official Supplier, Henkel provides a wide variety of innovative solutions to the team. More than 100 different applications of Henkel products have been incorporated into the Team McLaren Mercedes MP4-20 for its challenge in the 2005 FIA Formula One World Championship. In North America, Henkel's NASCAR sponsorships include several brands with the No. 66 Ford Taurus from Brewco Motorsports – driven by Greg Biffle, a rising NASCAR star boasting three career NEXTEL Cup Series wins – and the Loctite® brand with Robert Yates Racing and the No. 38 M&M'S® Ford. For the three-week, 10,000-kilometer 2006 Dakar Rally Raid through gruelling desert terrain, Henkel provided each racing team with an essential mechanical emergency kit containing a wide range of adhesives, sealants, maintenance products, cleaners and bonding tapes. In addition, a Henkel engineer accompanied the Rally, providing the teams with technical back-up and support at each of the bivouacs.

The Henkel Group, a Fortune Global 500 company, operates in three strategic business areas – Home Care, Personal Care, and Adhesives, Sealants and Surface Treatment, which serves the transportation, electronics, aerospace, metal, durable goods, consumer goods, maintenance and repair and packaging industries, and offers a broad range of products for the craftsman and consumer. Henkel is a leader with brands and technologies that make people's lives easier, better and more beautiful. More than 50,000 employees work for the Henkel Group worldwide. People in 125 countries around the world trust in brands and technologies from Henkel – „A Brand like a Friend“.

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