



## Presseinformation

Düsseldorf, January 2007

Henkel - Official Supplier to the 2007 Euromilhões Dakar Rally

### Some Like it Hot: Henkel's Teroson Plastic Repair System meets the most exacting demands

The Teroson Plastic Repair System is not only field-proven in day-to-day conditions on the public roads – it also meets the extreme challenges posed by the Dakar rally



The Loctite® / Teroson specialists got a call for help from Joe, a mechanic in the KTM-Repsol team of biker No. 3, Giovanni Sala from Italy: A gaping hole had burned through the exhaust, which is very close to the tool box (which in turn is integrated into the skid plate); as a result the tools (required for any emergency repairs en route) had been rendered useless. So the engineers had to come up with a plastic repair additionally protected against heat.



Here's how they did it: PU two-component adhesive **Terokal 9225 SF** was used together with **Terokal 150 Plastic Primer** to repair the damage in the GRP plastic housing.

And this is the special approach they devised: In addition to holding the plastic housing in place with metal reinforcement tape, part of the housing was covered with a fire-resistant fibreglass bandage from the **Exhaust Pipe Repair Kit**.

Adhesin

Bonderite

Hysol



LOCTITE



technomell





So, with a little help from the Exhaust Pipe Repair Kit, the Teroson Plastic Repair System has lived up to the extreme challenges posed by the Dakar rally. This fast-paced, high-technology environment is a perfect arena, allowing the Henkel products to demonstrate their capability to provide fast and reliable repairs in the most extraordinary situations.

Giovanni Sala had no problems to continue the race once the part had been repaired. The Loctite® / Teroson specialists with their unceasing and creative commitment helped to put him back into the race. They are accompanying the Dakar for the third time now, providing the competitors with technical advice and practical help. They carry a store of helpful Loctite® and Teroson products to ensure that the drivers' efforts to reach Dakar are not delayed by a smashed windshield, a loose bolt, leaking seal, or broken plastic part - or any other unexpected incident.

### **Henkel - A Driving Force in the Racing World**

Around the world, Henkel has an extensive commitment to motor sports. In 2004, the Henkel logo appeared for the first time on the rear wing of the Team McLaren Mercedes race cars, thereby continuing the technical association with the team, which began in 1995 through the Loctite® brand. As Official Supplier, Henkel provides a wide variety of innovative solutions to the team. Nearly 200 different applications of Henkel products have been incorporated into the Team McLaren Mercedes MP4-21 for its challenge in the 2006 FIA Formula One World Championship. In North America, Henkel's NASCAR sponsorships include several brands with Roush Racing and driver Carl Edwards. For the three-week, 10,000-kilometer 2006 Dakar Rally Raid through gruelling desert terrain, Henkel provided each racing team with an essential mechanical emergency kit containing a wide range of adhesives, sealants, maintenance products, cleaners and bonding tapes.

Henkel, a Fortune Global 500 company, operates in three strategic business areas – Home Care, Personal Care, and Adhesives, Sealants and Surface Treatment. which serves the transportation, electronics, aerospace, metal, durable goods, consumer goods, maintenance and repair and packaging industries, and offers a broad range of products for the craftsman and consumer. Henkel is a leader with brands and technologies that make people's lives easier, better and more beautiful. People in 125 countries around the world trust in brands and technologies from Henkel – „A Brand like a Friend“.