



Press Release
Düsseldorf, March 2007

Henkel - Official Supplier to the 2007 Euromilhões Dakar Rally

Euromilhões Dakar Rally 2007: Teroson products from Henkel for speedy windscreen replacements

The 2007 Dakar has seen Henkel come back for the third encounter with this unique event. The fast-paced, high-technology environment is a perfect testing ground for Henkel's Loctite® and Teroson products, allowing them to demonstrate their capability to provide fast and reliable repairs in the most difficult situations.



The essence of a Dakar is the challenge, with success achieved by a perfect synthesis of efficiency, determination and speed.

While they race through some of the most rugged terrain in the world, many vehicles have their front windscreens broken by overhanging branches or other obstacles. The Henkel specialists who followed the competitors from bivouac to bivouac very often had to work quickly to make sure that the drivers could continue in good time.



Terostat-8597 HMLC Direct Glazing Sealant, and **Terostat 8630 HMLC**, an extremely fast curing product from the Teroson portfolio, have already proven their full potential in practice. But the new sliding nozzle and applicator gun made their desert debut in Quarzazate for the replacement of the windscreen on Bowler car no. 460, one of many Bowlers receiving this service from the Henkel specialists.



Terostat-8630 2K HMLC is always the right choice for any kind of large vehicle application. It can be applied just as easily and conveniently as a one-component adhesive. The long open time of approximately 30 minutes guarantees that large windows can be bonded without skin formation before installation.

Terostat-8630 2K HMLC was used to replace the broken windscreen of several MAN trucks. The safe drive away time is only five hours after bonding the windscreen, allowing the team to continue their race the next morning.

Adhesin

Bonderite

Hysol



LOCTITE



technomelt

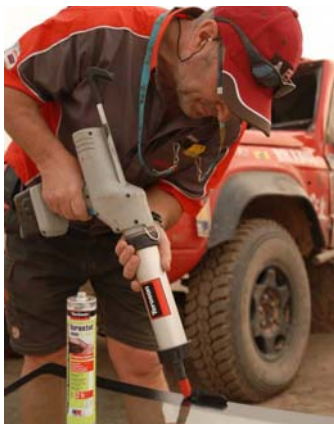




The new isocyanate-free, primerless window glazing adhesive **Terostat 9000 PL** was used for the first time in the desert for replacing the windscreen of car no. 361, a Mitsubishi L200 Triton piloted by Thailand's Mana Pornsiriched and French co-driver Jean Brucy.



The SMP polymer-based product works without primer and without activator, is suitable for all types of vehicles and compatible with all commonly used direct glazing materials, has a fast drive away time and is in line with EU VOC regulations.



In Tambacounda, the last day before the final stage to be raced on the banks of Lac Rose, the Henkel specialists had to solve a particularly tricky problem. Replacing a windscreen on the Mitsubishi of TIBAU Team with Terostat 9000 was an easy task for them, but when they tackled the Land Rover Freelander from Spain, there was no perfectly compatible new windscreen on hand. Ingeniously, they used a windscreen from a Mitsubishi Pajero instead, although it did not really fit and left a huge gap to fill. They were sure that Terostat 9000 PL would be up to the challenge, and indeed the result was excellent: the car reached the podium at Lac Rose in perfect condition!

Henkel has supported the Dakar competitors as an Official Supplier since the 2005 event, true to the motto: "Products from the Henkel range – Designed for everyday use – Tested on the world's toughest events". In the 2007 Euromilhões Dakar Rally, Loctite® and Teroson branded products have once again proved their capability to deliver performance to win - and keep - the competitors' confidence.



Henkel - A Driving Force in the Racing World

Around the world, Henkel has an extensive commitment to motorsports. In 2004, the Henkel logo appeared for the first time on the rear-wing of the Team McLaren Mercedes race cars, thereby continuing the technical association with the team, which began in 1995 through the Loctite brand. As Official Supplier, Henkel provides a wide variety of innovative solutions to the team. Nearly 200 different applications of Henkel products have been incorporated into the Team McLaren Mercedes MP4-21 for its challenge in the 2006 FIA Formula One World Championship. In North America, Henkel's NASCAR sponsorships include several brands with Roush Racing and driver Carl Edwards. For the three-week, 10,000-kilometer 2007 Dakar Raid through gruelling desert terrain, Henkel provides each racing team with an essential mechanical emergency kit containing a wide range of adhesives, sealants, maintenance products, cleaners and bonding tapes.

Henkel, a Fortune Global 500 company, operates in three strategic business areas - Home Care, Personal Care, and Adhesives, Sealants and Surface Treatment, which serves the transportation, electronics, aerospace, metal, durable goods, consumer goods, maintenance and repair and packaging industries, and offers a broad range of products for the craftsman and consumer. Henkel is a leader with brands and technologies that make people's lives easier, better and more beautiful. More than 50,000 employees work for Henkel. People in 125 countries around the world trust in brands and technologies from Henkel – „A Brand like a Friend“.

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Local address

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