



## Press release

Düsseldorf, January 28, 2009

EASY-PAC from Henkel

### Cut Costs and Improve Packaging Line Performance

As recession tightens, companies are putting expenditure into new equipment and systems on hold. But EASY-PAC, an all-in-one package sealing unit from Henkel requires no investment in equipment and guarantees to save money on energy bills and maintenance, making it the product that no packaging production line should be without – particularly in a credit crunch.

As an all-in-one package sealing solution, EASY-PAC comprises both a delivery system and adhesive. Units come free of charge, complete with an integrated automatic vacuum-fed system, ensuring a constant level of adhesive in the dispensing tank.

Typically, hot melt case and carton sealing is achieved using hotmelt adhesives that melt at 170-180°C causing adhesive charring. As a result nozzles and hoses need frequent cleaning and replacing which costs companies time and money. With EASY-PAC's lower melting temperature of 95°C – the lowest on the market – the need for parts replacement and maintenance virtually disappears; downtime is all but eliminated and there is a substantial saving on energy costs.

Due to the exceptional level of heat stability of the adhesive, nozzle charring is completely eliminated. The equipment comes with a three year warranty and Henkel guarantees no replacement spare parts costs for three years.

“Our customers see immediate improvements to their production line efficiency,” commented Rüdiger Schmitz, SBU Manager at Henkel for EOL and Labeling. “EASY-PAC frees up both production and management time, allowing production line managers to focus on other priorities while saving money.”



EASY-PAC is already used by over 1,000 companies worldwide. The switch to the EASY-PAC has reduced downtime at a large beverage producer by up to 95%, in addition to increasing line efficiency by 10%. Dispensing nozzle expenditure has also been drastically reduced.

“One of the most attractive aspects of the system is the reduction in spare parts costs, and maintenance training,” comments the General Manager of a big European packaging key account. “The system’s performance, in addition to the adhesive quality, gives us enormous confidence in Henkel. Glue issues have literally gone away.”

For more than 130 years, Henkel has been a leader with brands and technologies that make people's lives easier, better and more beautiful. Henkel operates in three business areas – Home Care, Personal Care, and Adhesive Technologies – and is ranked among the Fortune Global 500 companies. More than 60 percent of Henkel’s sales are in consumer goods, while the industrial business accounts for almost 40 percent of the company’s total sales. In fiscal 2007, Henkel generated sales of 13,074 million euros and operating profit of 1,344 million euros. Our more than 55,000 employees worldwide are dedicated to fulfilling our corporate claim, "A Brand like a Friend," and ensuring that people in more than 125 countries can trust in brands and technologies from Henkel.

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The following image is available at <http://www.henkel.com/press>



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The all-in-one package sealing unit from Henkel requires no investment in equipment and guarantees to save money on energy bills and maintenance.