



Press release

Düsseldorf, July 1, 2009

Information and facts about Henkel detergents and cleaner production at the Holthausen site in Düsseldorf, Germany

- Production**
- **Megaperls and tabs** for all Henkel detergent brands **are manufactured exclusively in Düsseldorf**
 - Start of liquid production in December 2009
 - Increase in production volume (liquid detergent) scheduled for this year
- Market**
- Germany is the prime market for sales
 - Export to all adjacent EU countries (liquid and powder)
- Packaging**
- Powder detergents are packaged in **carry packs, refill bags and folded boxes**
 - Liquid cleaners are packaged in bottles, spray bottles and refill bags
 - Packaging is carried out locally. **Tens of thousands** of the different packagings are **produced daily**
- Personnel**
- Just under **800 employees** are currently working in the production of powder and liquid detergents at the Holthausen site
 - The factory operates in **three shifts, 24 hours a day**
 - Production is constantly monitored by DQS of Frankfurt am Main
 - Certification is in accordance with **ISO standards 9001 and 14001**
- Transport**
- Over **60 percent** of our products leave the plant **by rail**, which makes sense ecologically
- Sustainability**
- Constant **checks on the consumption** of power, electricity, water and gas
 - Henkel is constantly optimising its production processes in terms of efficiency and sustainability
- History**
- The production plant is truly **Henkel's cradle**: It was built as Henkel's first construction in **1899**. Production began in 1900.

Further information about Sustainability at Henkel and event-accompanying material are available on our press kit pages "Media Event: Success Factor Sustainability" at <http://www.henkel.com/press>



For the first time Henkel offers users an opportunity to follow the media event on July 1 on Twitter: <http://www.twitter.com/henkel>

For more than 130 years, Henkel has been a leader with brands and technologies that make people's lives easier, better and more beautiful. Henkel operates in three business areas – Home Care, Personal Care, and Adhesive Technologies – and is ranked among the Fortune Global 500 companies. More than 60 percent of Henkel's sales are in fast-moving consumer goods, while the industrial business accounts for almost 40 percent of the company's total sales. In fiscal 2008, Henkel generated sales of 14,131 million euros and adjusted operating profit of 1,460 million euros. Our more than 52,000 employees worldwide are dedicated to fulfilling our corporate claim, "A Brand like a Friend," and ensuring that people in more than 125 countries can trust in brands and technologies from Henkel.

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