

Henkel in China

From 1887 to 1913, the Company's founder, Fritz Henkel, imported tea from China to Germany. To serve the Asian markets more efficiently, Henkel established Henkel Chemicals in Hongkong in 1971. From the 1980s on, Henkel sold adhesives, industrial cleaners, and oleochemical products to Chinese companies. Henkel opened an office in Beijing in 1988 and, in 1989, it contributed to the restoration of a section of the Great Wall of China. Henkel launched its first Chinese joint venture in 1990: Shanghai Henkel Chemicals. This company produced and marketed industrial cleaners, surface treatment chemicals and cleaning products. Today, Henkel produces and sells in China laundry detergents and household cleaners, cosmetics and body care brands, consumer and craftsmen adhesives, and adhesives, sealants and surface treatments for the industrial sector.

Sites

The Henkel Group has twelve production sites in China.

Employees

3,310 people work for the Henkel Group in China.

Sales in 2005

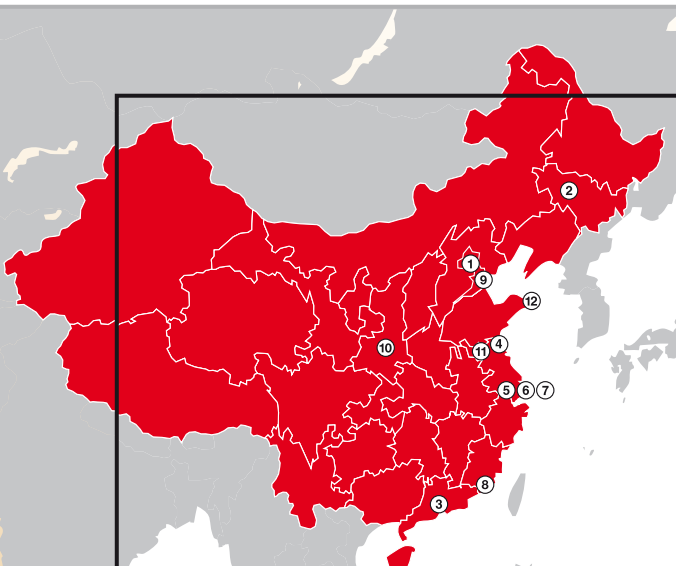
The Henkel Group generated sales of 254 million euros in China in 2005.

Major brands

- ▶ **Laundry & Home Care:** Wipp, Wipp Exploding Salt
- ▶ **Cosmetics/Toiletries:** Guangming, Haiermian
- ▶ **Consumer and Craftsmen Adhesives:**
Ceresit, Metylan, Panda, Pattex, Thomsit
- ▶ **Henkel Technologies:** Adhesin, Bonderite, Hysol, Liofol, Loctite, P3, Technomelt, Teroson

Further information

www.henkel.cn



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| Beijing | ① |
| Changchun | ② |
| Guangzhou | ③ |
| Lianyungang | ④ |
| Shanghai Nanhui | ⑤ |
| Shanghai Putuo | ⑥ |
| Shanghai Yangpu | ⑦ |
| Shantou | ⑧ |
| Tianjin | ⑨ |
| Xian | ⑩ |
| Xuzhou | ⑪ |
| Yantai, Shandong | ⑫ |