

Henkel in Russia

Through a joint venture entered into in 1990 with the Chimvolokno chemical fibers combine, Henkel became the first western company to be able to offer laundry detergent products made in Russia. In the year 2000, Henkel took over Russia's second biggest detergent manufacturer, Pemos, thus becoming a market leader. The Henkel Group also markets in Russia cosmetics and toiletries, consumer and craftsmen adhesives, and industrial adhesives, sealants and surface treatments.

Sites

The Henkel Group has five production sites in Russia.

Employees

The Henkel Group employs 1,972 people in Russia.

Sales in 2004

In 2004, the Henkel Group generated sales of 336 million euros in Russia.

The main brands

▶ Laundry & Home Care:

Laska, Losk, Pemolux, Persil

▶ Cosmetics/Toiletries:

Bonacure, Fa, Gliss Kur, Igora, Palette,

Poly Brilliance, Schauma, Taft

▶ Consumer and Craftsmen Adhesives:

Moment, Makroflex, Ceresit

▶ Henkel Technologies:

Loctite, Gerolub, Liofol, Teroson, P3, Technomelt

Further information

www.henkel-cee.com

Persil

LOSK

taft

IGORA

Ceresit

MAKROFLEX



LOCTITE

