



Press Release

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Henkel once again in the Dow Jones Sustainability Index

Sustainability: Henkel's leading position confirmed

International consumer goods manufacturer Henkel has once again been included as a leader in its sector in the Dow Jones Sustainability World Index. The Index lists corporations that follow the principles of sustainable development in their business operations.

Düsseldorf – Henkel's sustainability strategy leads the field internationally, as has now been confirmed by its renewed inclusion in the FMCG market segment of the Dow Jones Sustainability World Index (DJSI World). Only 10 percent of the world's 2,500 largest companies make the grade for inclusion in the DJSI World. For ten years, SAM Indexes GmbH has been assessing companies for the annual listing according to stipulated economic, ecological and social criteria.

"We are delighted to receive this international recognition for our sustainability strategy," says Kasper Rorsted, Chairman of the Henkel Management Board. "In difficult economic times, it is more important than ever to recognize sustainable development for the opportunities that it brings. We see enormous potential for innovations that combine performance and quality with responsibility toward people and the environment. It is our objective to position Henkel as a leading sustainability partner for our industrial customers, the retail trade and consumers alike."

And Henkel is enjoying success in the pursuit of this objective. For its achievements in operating on a sustainable and socially responsible basis are repeatedly judged to be excellent, not only by numerous national and international ranking agencies but also by the company's customers. In its "Corporate Responsibility Rating", for example, oekom research AG reaffirmed Henkel in August 2009 as one of the leading companies in the consumer goods industry. In China, the Business Watch



