



Press release

Düsseldorf/Berlin, November 16, 2007

“Ambitious and forward-looking work in corporate communications”:

Henkel Sustainability Report honored

For the first time, the Econ Verlag publishing house and the *Handelsblatt* business newspaper have presented awards for the best corporate communications work. In the category Sustainability/CSR Report, the Bronze award went to the Henkel Sustainability Report 2006 and the associated website. Henkel was also among the finalists in the categories Strategic Corporate Communications, Annual Report and Image Film.

The Econ Verlag publishing house and the *Handelsblatt* business newspaper have, for the first time, presented awards for excellence in corporate communications. The Henkel Sustainability Report 2006 and the Sustainability website were recognized with a Bronze award in the category Sustainability/CSR Report. A total of 130 companies from Germany, Austria and Switzerland had submitted more than 300 examples of their work as entries for the Econ Award for Corporate Communications.

The selection criteria for the Award in the Sustainability/CSR Report category were credibility in communicating the companies' commitment to sustainability, the treatment and successful presentation of topics in this area to the target group, and skillful linking with the respective Internet pages including user-friendly navigation. The jury stated: “Henkel's Sustainability Report is an ambitious and forward-looking example of corporate communications.”

For more than 130 years, Henkel has been a leader with brands and technologies that make people's lives easier, better and more beautiful. Henkel operates in three business areas – Home Care, Personal Care, and Adhesives Technologies – and ranks among the Fortune Global 500 companies. In fiscal 2006, Henkel generated sales of 12.740 billion euros and operating profit of 1,298 million euros. Our 53,000 employees worldwide are dedicated to fulfilling our corporate claim, "A Brand like a Friend," and ensuring that people in more than 125 countries can trust in brands and technologies from Henkel.



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