



## Press Information

July 15, 2009

### Ernst Primosch to terminate his service with Henkel

Düsseldorf – Ernst Primosch, Corporate Vice President Corporate Communications at Henkel, will terminate his service with the company.

Primosch, who was responsible for the global corporate communications and corporate brand management of the well-known consumer goods manufacturer since 2001, has asked Kasper Rorsted, Chairman of the Henkel Management Board, to be relieved from his duties for personal reasons. Rorsted has accepted Primosch's decision with regret.

"I would like to thank Ernst Primosch for his many years of very good service for the company and I respect his new life planning. Particularly his commitment to strengthening the corporate brand Henkel deserves special credit," said Rorsted.

Primosch (49), a native Austrian, began his career at Henkel in Vienna, Austria, from where he established and expanded Henkel's communications and the corporate brand Henkel in Central and Eastern Europe. Since 2001 Primosch headed Henkel's global corporate communications as Corporate Vice President. During his time with the company he instigated the strategic development and establishment of a stringent global corporate appearance of Henkel, supported by the newly developed claim "Henkel – A Brand like a Friend", due to which the awareness of the company has been markedly increased in all 125 countries where Henkel is operating today. Primosch and his team were repeatedly recognized for these achievements during the past years.

“These were great and exciting challenges, which we have successfully mastered together. My thanks go to the people at Henkel and especially to my dedicated team“, said Primosch.

Until a successor for Ernst Primosch is appointed, Marcus Kuhnert, Corporate Vice President and Head of Henkel’s Strategy Unit, will assume this position on an interim basis with immediate effect.

Henkel has been committed to making people's lives easier, better and more beautiful for more than 130 years. A Fortune Global 500 and Germany's most admired company according to a recent Fortune survey, Henkel offers strong brands and technologies in three areas of competence: Home Care, Personal Care and Adhesive Technologies. Each day, more than 52,000 employees in 125 countries are dedicated to fulfilling Henkel's claim "A Brand like a Friend." In fiscal 2008, Henkel generated sales of 14,131 million euros and adjusted operating profit of 1,460 million euros.

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