



Press Release

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Henkel again included in “World’s Most Ethical Companies” ranking

International recognition for Henkel

Henkel has been included in the list of the “World’s Most Ethical Companies” for the third year in a row. The ranking prepared by the US Ethisphere Institute recognizes companies from around the globe for their exemplary ethical approach to corporate governance and their commitment to sustainable development.

Düsseldorf – For Henkel, corporate social responsibility is more – much more – than just a string of fine words. Fact is, the company sets itself high ethical standards in all the domains associated with CSR – as confirmed by its inclusion once again in the list of the “World’s Most Ethical Companies”. The ranking names a total of 100 corporations, Henkel being the only Germany based one. Among thousands of applicants from over 100 countries, Henkel was able to convince the expert jury, comprising US scientists, academics, lawyers and government representatives, of the merits of its candidacy. The multistage assessment process was based on business conduct as demonstrated in a range of categories including social engagement, management style and innovation strength.

“We are delighted to have received this international accolade. The ranking confirms that, in Henkel’s case, corporate social responsibility and exemplary corporate governance are actually practiced virtues”, said the company’s CEO, Kasper Rorsted. “Our commitment to sustainable development also serves to motivate our employees, enhancing their identification with the company and – through this – further contributing to our commercial success.”

Henkel’s performance has repeatedly been adjudged as excellent, not just by numerous national and international ranking agencies but also by the company’s customers. At the last Davos economic forum, for example, “Corporate Knights” – a



specialist magazine dedicated to corporate citizenship issues – presented a list of the 100 most sustainable companies in the world. This placed Henkel eleventh with only one German company ahead of it in the ranking. In 2009, Henkel was again included in the Dow Jones Sustainability World Index (DJSI World) as the sector leader in the fast-moving consumer goods (FMCG) category. And the company was also cited as one of those included in the index that had shown most progress in the sustainability field over the review period.

Henkel provides extensive information on sustainability and corporate social responsibility, plus all the relevant rankings and ratings, on its website www.henkel.com/sustainability.

And more information relating to the Ethisphere rankings can be found at: www.ethisphere.com

Photo material available on the web at: <http://www.henkel.com/press>.

Henkel has been committed to making people's lives easier, better and more beautiful for more than 130 years. A Fortune Global 500 company, Henkel offers strong brands and technologies in three areas of competence: Home Care, Personal Care and Adhesive Technologies. Each day, more than 50,000 employees worldwide are dedicated to fulfilling Henkel's claim "A Brand like a Friend". In fiscal 2009, Henkel generated sales of 13,573 million euros and adjusted operating profit of 1,364 million euros.

Contact

Wulf Klüppelholz
Tel. +49 211 797-1875
Fax +49 211 798-4040

Dr. Ute Krupp
Tel. +49 211 797-5641
Fax +49 211 798-4040

Henkel AG & Co. KGaA