



## Press release

Düsseldorf, January 26, 2010

**“Best Innovation Contributor 2009”/ “Best Supply Performance 2009”**

### **Henkel Laundry & Home Care presents awards to outstanding suppliers**

At the 2010 Soap and Detergent Association (SDA) Annual Meeting and Industry Convention, January 26 to 30, 2010 in Orlando, Florida, Henkel Laundry & Home Care awards two prizes. The “Best Innovation Contributor 2009” goes to Cognis for the best contribution of an external partner delivering outstanding consumer-relevant innovation. The “Best Supply Performance 2009” is conferred to Sasol for its outstanding operational supply performance.

#### **Cognis recognized for “Best Innovation Contributor 2009”**

“We are very happy to present the prize for the ‘Best Innovation Contributor 2009’ to our long-term business partner Cognis. With the development of a special surfactant with improved dish-drying properties, particularly for plastic parts, Cognis has set a very positive example,” says Thomas Müller-Kirschbaum, Corporate Senior Vice President for R&D, Technology and Supply Chain within Henkel’s Laundry & Home Care business sector. “This innovative chemistry contributes to assuring Henkel’s leading position in premium automatic dish washing detergents, now and in the future.”

#### **Sasol recognized for “Best Supply Performance 2009”**

Measuring supply performance is crucial for service commitment and continuous improvement. Therefore Henkel awards a prize for outstanding supply performance. “Among many companies that do a great job in reliably supplying Henkel every day, Sasol was recognized as best-in-class for reliability, supply processes, flexibility and product quality in 2009,” states Bertrand Conqueret, Corporate Senior Vice President and Head of Corporate Purchasing at Henkel, who was pleased to present Sasol with the award for “Best Supply Performance 2009.”



**Further information and photos are available at [www.henkel.com/press](http://www.henkel.com/press) and [www.henkel.com/quality](http://www.henkel.com/quality).**

Henkel has been committed to making people's lives easier, better and more beautiful for more than 130 years. A Fortune Global 500 and Germany's most admired company according to a recent Fortune survey, Henkel offers strong brands and technologies in three areas of competence: Home Care, Personal Care and Adhesive Technologies. Each day, more than 52,000 employees in 125 countries are dedicated to fulfilling Henkel's claim "A Brand like a Friend." In fiscal 2008, Henkel generated sales of 14,131 million euros and adjusted operating profit of 1,460 million euros.

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