



Press release

Düsseldorf, December 16, 2005

Official Supplier to the 2006 Euromilhões Dakar Rally

Dakar Rally: With Henkel across the finish line

Following its successful first-time participation in the 2005 Dakar Rally, Henkel will be back for the 28th edition of the event. As Official Supplier to the 2006 Euromilhões Dakar Rally, the company will support the more than 500 competitors during the 16-day tour across seven countries by providing them with Loctite® and Teroson branded products.

Düsseldorf/Lisbon. The last day of the year will mark a vital point of departure for the rally competitors: One of the most spectacular events in the history of modern racing starts from Lisbon on December 31, 2005. Repeating its successful first-time involvement in January 2005, Henkel will be back for the challenge of conquering sandy dunes, stony tracks and torrential rivers.

There will be another "first" to celebrate: A Loctite® Racing Team will be competing in the rally this year. Norman Kronseder, the only German riding his motorbike through more than 9000 km of adventure, will be sponsored by Henkel. He will have his own service truck and mechanics to face the challenges of the Dakar rally. His goal is to reach Dakar with a good position in the overall standings.

As in the previous year, Henkel will provide all teams with a Mechanical Emergency kit. It contains a selection of useful Loctite® and Teroson branded products for vehicle maintenance and repair. "The items included in the kit have been carefully checked and selected", says Cédric Berthod, Marketing Director, Henkel Engineering Adhesives, "to ensure that the drivers' efforts to reach Dakar are not delayed by a loose bolt, worn bearing, damaged housing, leaking seal, broken windshield - or any other unexpected incident."

In addition, Henkel offers the competitors a very special, personal service: For maximum support at every stage of the race, Loctite® and Teroson specialists will accompany the rally to provide each team with technical advice and practical help with any products they may need. As before, the specialists will work together with the drivers and their teams into the early hours of the morning to find solutions for the competitors' technical problems.

Adhesin

Bonderite

Hysol



LOCTITE



technomelt



Unpredictable environmental conditions and high temperatures test the limits of the men and their machines. The demanding racing conditions place particularly the mechanical components of the competing vehicles - cars, bikes and trucks alike - under extreme stresses. The Loctite® und Teroson branded products from the Henkel portfolio have been designed to withstand these conditions, making them ideal partners for the 2006 Euromilhões Dakar Rally. The Dakar is an exceptional adventure which demands unconditional passion, optimum performance and maximum perfection from the people involved, the machines used and the materials employed. Henkel is making a vital contribution to make sure that the competitors can meet these challenges.

Henkel - A Driving Force in the Racing World

Around the world, Henkel has an extensive commitment to motor sports. In 2004, the Henkel logo appeared for the first time on the rear wing of the Team McLaren Mercedes race cars, thereby continuing the technical association with the team, which began in 1995 through the Loctite® brand. As Official Supplier, Henkel provides a wide variety of innovative solutions to the team. More than 100 different applications of Henkel products have been incorporated into the Team McLaren Mercedes MP4-20 for its challenge in the 2005 FIA Formula One World Championship. In North America, Henkel's NASCAR sponsorships include several brands with the No. 66 Ford Taurus from Brewco Motorsports - driven by Greg Biffle, a rising NASCAR star boasting three career NEXTEL Cup Series wins - and the Loctite® brand with Robert Yates Racing and the No. 38 M&M'S® Ford. For the three-week, 10,000-kilometer 2005 Dakar Rally Raid through gruelling desert terrain, Henkel provided each racing team with an essential mechanical emergency kit containing a wide range of adhesives, sealants, maintenance products, cleaners and bonding tapes. In addition, a Henkel engineer accompanied the Rally, providing the teams with technical back-up and support at each of the bivouacs.

The Henkel Group, a Fortune Global 500 company, operates in three strategic business areas - Home Care, Personal Care, and Adhesives, Sealants and Surface Treatment, which serves the transportation, electronics, aerospace, metal, durable goods, consumer goods, maintenance and repair and packaging industries, and offers a broad range of products for the craftsman and consumer. Henkel is a leader with brands and technologies that make people's lives easier, better and more beautiful. More than 50,000 employees work for the Henkel Group worldwide. People in 125 countries around the world trust in brands and technologies from Henkel – „A Brand like a Friend“.

Pictures can be downloaded from www.press.henkel.com.

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