

Tom Kroboth
Vita

- 2008 since July 2008: Member of Global Ambassador Team at Schwarzkopf Professional
AIPP Award: Winner of Grand Trophy
- 2007 German Hairdressing Award 2007
Winner of the categories Avant-garde and Press
- AIPP Awards 2007-2008
International Winner of the category Best Avant-garde
2nd Winner of the category Best Men's
- 2006 German Hairdressing Award 2006
Winner of the categories Avant-garde, Women's (North) and Press
- since 2006 Aveda European Artistic Director
- Responsible for the fields "Style and Education" of the Aveda Lifestyle Salons as well as the creative direction of the European Aveda Academies
- Style Representative for Aveda Europe
- 2005 German Hairdressing Award 2005
Winner of the categories Avant-garde and Men's
- 2004 - 2006 Creative Director Aveda Institute Berlin
- Responsible for education and advanced training of stylists
- Creative support of the Aveda Teams worldwide
- Hair- und Makeup Artist at Fashion Shows in N.Y. and Milan
- Press Relations in editorial fields
- National and international Hairshows
- 2000 – 2004 Hair- and Makeup Artist in Hamburg
- Editorial work, print and TV- commercials, Fashion Shows, catalogues
- Commercials for Hair companies, responsible for cut, colour and styling
- 1994 - 2000 Vidal Sassoon, Hamburg - Creative Director
- 1993 – 1994 Gerhard Meir, Munich
- 1990 – 1993 Advanced training at Grecht, Vienna
Editorials, Shows, Seminars and Avant-garde
- 1985 – 1988 Intercoiffeur Ossig, Vienna
Classical education in hairdressing

Experience

Editorial

Feld Hommes
FHM
Glamour
HekMag
InStyle
Madame
Massiv

Matador
Max
Neo2
Quest
Squint
TUSH
Vogue

Advertising

Adidas
BMW
Comtesse
L`Oréal
Lufthansa
Mercedes

Nivea
Olympus
Pantene
Sony
Wella

Campaigns

Adidas
Andrew McKenzie
Closed

Laurél
Lecomte
Mustang

Shows

Lead Hair: Andrew McKenzie
Chanel
Closed

Gucci
Vivienne Westwood
Valentino

Team:

Adidas
Borbonese
Bottega Veneta
Hugo Boss
La Perla

Marchesa
René Lezard
Roberto Cavalli
Strenesse
Tommy Hilfiger

Celebrities

Alek Wek
Alexandra Neldel
Bärbel Schäfer
Caroline Herfurth

Jil Sander
Kai Pflaume
Liza Minelli
Luka

David Copperfield
Dita van Teese
Eva Padberg
Heike Makatsch
Jeannette Biedermann
Jette Joop

Marie Zielke
Nadja Uhl
No Angels
Senta Berger
Susan Sideropoulos

Photographers

Alexander Straulino
Ali Kepenik
Alistair Thain
Andreas Bietesnich
Billy & Hells
Calle Stoltz
Carolin Marti
Christian Walmroth
Daniel Jackson
David Oldham
Diana Scheunemann
Esther Haase
Jens Schmidt

Joachim Baldauf
Karel Kühne
Lars Pillmann
Mark Phillip
Martin Bauendahl
Neil Kirk
Robert Grischek
Sam Bisso
Sandra Liebig
Stefan Ziehen
Till Becker
Xavier Bonnin

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