

Together

Social Engagement in 2016



Facts & Figures

An overview of social engagement at Henkel — Page 3

Projects worldwide

Multifaceted engagement of the company and its employees and brands — Page 4 and 5

Contents

- 2 Foreword
- 3 Facts & Figures
- 4 Projects worldwide
- 6 Further information

More in the online magazine

 <http://www.henkel.com/sustainability/corporate-citizenship/magazine>



Dear Readers,

2016 was a special year for Henkel, as we celebrated our 140th anniversary as a company. Much has changed since it was established by Fritz Henkel in 1876, and yet our values and our identity have remained the same throughout. A core element of this is social engagement that goes beyond our business activities. To underscore this long-term commitment, we established the “Fritz Henkel Stiftung” foundation six years ago.

Our employees are the central component in our engagement. The volunteer work they perform all over the world is impressive – especially at the present time, which is characterized by so much volatility and political unrest. At the same time, the demands made within our society are becoming more and more complex, and the willingness to become involved through volunteering is of increasing importance in achieving social progress. This makes it all the more important for us to support the volunteer work performed by our people.

Initiatives we value particularly are those that foster education – from support for a school project in Brazil to a vocational school in India to the “Teach First” initiative, which fights for pupils living in a disadvantaged environment. Henkel also became active in aiding refugees very quickly and pragmatically. In addition to providing emergency humanitarian aid, we established an integration program in our vocational training center in Dusseldorf, in which we hope to enable access to the labor market with the

help of vocational orientation seminars, internships or language courses. Many of our employees are also involved in helping refugees in their free time, thereby contributing immensely to improving the living situation of displaced people.

To throw their weight behind more extensive social projects, co-workers have increasingly joined forces and formed teams. In collaboration with the aid organization Habitat for Humanity, we have thus supported team projects in Romania, South Korea, China, the Philippines, Canada and the USA. Many Henkel people have also actively supported the Special Olympics – a sport movement for people with mental and multiple disabilities – and assisted the athletes during the competitions in Germany and the USA.

What our employees and retirees have been able to accomplish worldwide through their social engagement is truly admirable. I would like to thank them here on behalf of the entire Henkel Management Board.

Kathrin Menges

Kathrin Menges

Executive Vice President Human Resources of Henkel and Executive Board Member of the “Fritz Henkel Stiftung” foundation

Together

Facts & Figures

7,813,873

euros for donations worldwide

335

days of time off were granted to employees to work on their volunteer projects

2,051

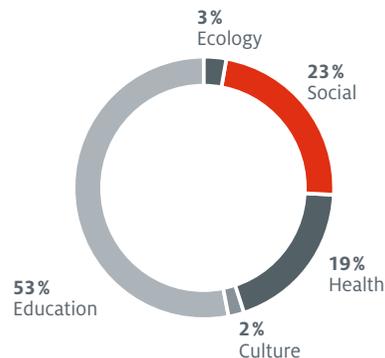
projects supported

1,223,598

people reached through projects supported by Henkel

Donations by category

The number of projects supported was below the prior-year level. Employee projects gave rise to significantly more days off from work in 2016 than in the prior year. This is due to the special commitment of employees in team volunteering projects. Henkel concentrates on the funding of products in the areas of education, social, health, culture and ecology.



Social Partnerships

As part of our corporate citizenship activities, we support social initiatives and public institutions at Henkel locations all over the world through social partnerships.



Our four pillars

An inherent part of our understanding of responsible action is our social engagement. Together with our employees and retirees, customers, consumers and non-profit organizations, we engage with society worldwide as good citizens in activities that go beyond our business interests.

Henkel and the "Fritz Henkel Stiftung" foundation support projects in the areas of education and science, social issues, art and culture, physical activity and health, and the environment.

We have divided our activities into four parts: Corporate Volunteering, Social Partnerships, Brand Engagement and Emergency Aid.

For more on these four areas:

henkel.de/sustainability/corporate-citizenship

Corporate Volunteering

We support volunteer work performed by our employees and retirees around the world through our corporate volunteering initiative.



Emergency Aid

When natural disasters occur, Henkel reacts quickly and pragmatically, working closely with the "Fritz Henkel Stiftung" foundation to provide help onsite wherever in the world it is needed. The foundation is named after company founder Fritz Henkel (pictured at left).

Brand Engagement

In line with our sustainability strategy, the company and its brands are also directly involved in supporting and promoting social initiatives and public institutions.



Projects worldwide

Brand engagement

01 | Pritt - Kids for Kids



Pritt has joined forces with the “Fritz Henkel Stiftung” foundation and Plan International to improve the situation of school children in Brazil. A project to build and renovate two rural schools in the northeastern part of the country was begun in the summer of 2015.

The objective of the project is to provide a learning environment in which the children can feel comfortable and safe. After all, a good education in an appropriate educational environment is necessary if the cycle of poverty is to be broken. The project involves two levels: First, the structural condition of the schools is improved, and they are equipped with furniture suitable for children. Second, the pedagogical abilities of the teachers are further developed, and the students are made more aware of their rights, including the right to education and protection. The opening of the schools is planned for 2017.

Social partnerships

02 | Habitat for Humanity



Henkel has been supporting the aid organization “Habitat for Humanity” for many years, building houses for people in need in several countries. In June 2016, for example, 16 employees from various Henkel locations in Germany and Austria travelled to Ploiești, Romania, for a week. There they worked together with approximately 40 local volunteer helpers from Henkel to complete the façade of a multi-family building.

In October, 18 Henkel employees also helped to put up buildings in several cities in the Canadian province of Ontario (see photo). This enabled nine families to move into new homes.

Henkel employees in the Philippines supported Habitat for Humanity in the installation of solar-powered lamps on the streets of Navotas, to provide greater safety for its people.



02 Canada

02 Romania

01 Brazil

Projects worldwide



Corporate volunteering

03 | Sonrise Ministries



For more than two years, Henkel employee Gabriele Haak has been volunteering in the three orphanages of the initiative “Sonrise Ministries” in Uganda. Several times a year, she devotes herself there with great compassion to children without parents.

02 Philippines

The facilities of the Sonrise initiative are located in Jinja, a city in the southeast of the country with a population of around 100,000. In addition to a baby’s home and a children’s home, there is a special home for female street children. Through this initiative, a total of 105 orphans have been given a loving home, in which their individual strengths are fostered.

For more about the project:

[Henkel.com/sustainability/corporate-citizenship](https://henkel.com/sustainability/corporate-citizenship)

Emergency aid

04 | Refugee aid in Lebanon



To improve the living conditions of Syrians who have fled to Lebanon, the “Fritz Henkel Stiftung” foundation, in collaboration with the aid organization “Jesuit Refugee Service,” provides assistance to approximately 800 refugee families in the Lebanese cities of Beirut, Bekaa and Bylos, as well as Mount Lebanon. Through the monthly shipment of baskets of food and the provision of winter clothing, it is possible to provide basic necessities for these refugees in Lebanon.

Since most of the refugee children from Syria are not able to go to school, due to a lack of spots in schools in Lebanon, educational projects for the children are also offered throughout Lebanon through the “Fritz Henkel Stiftung” foundation and the Jesuit Refugee Service. The subjects that are taught include English, French, Arabic, Mathematics, Art and Peace Education.

03 Uganda

04 Lebanon

02 Romania

Credits

Published by

Henkel AG & Co. KGaA

40191 Düsseldorf, Germany

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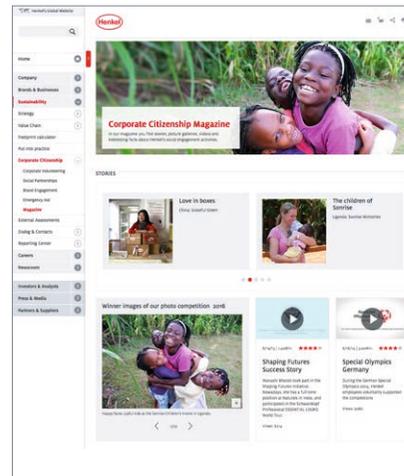
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Thanks

The editorial team would like to cordially thank all Henkel employees and retirees who have provided photos and information for this magazine.

Further information online:



www.henkel.com/corporate-citizenship/magazine

www.fritz-henkel-stiftung.com

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