



News Release

April 9, 2018

Annual General Meeting 2018

Focus on sustainable profitable growth

- **Fiscal 2017 with record levels in sales and earnings**
- **Record dividend of 1.79 euros per preferred share proposed (+10.5%)**
- **Full-year outlook 2018 confirmed**
- **Implementation of strategic priorities well on track**

Düsseldorf – At Henkel’s Annual General Meeting today, Henkel CEO Hans Van Bylen presented the key developments of the fiscal year 2017 and outlined the progress that was made with regard to the implementation of the company’s strategic priorities. Based on Henkel’s strong business performance in fiscal 2017, Hans Van Bylen announced the payout of the highest dividend in the company’s history. He also confirmed the outlook for the current fiscal year 2018.

“We are looking back on a successful business year. We reached a new milestone in sales, exceeding the 20-billion-euro mark for the first time. We also achieved new record levels for earnings and margin. We delivered profitable growth. That is why we propose to the Annual General Meeting a record dividend of 1.79 euros per preferred share,” said Hans Van Bylen. “This success is a result of the commitment of our more than 53,000 employees worldwide. They are highly dedicated and committed to our company – every day and around the world.”

Dr. Simone Bagel-Trah, Chairwoman of the Shareholders’ Committee and the Supervisory Board, thanked the Management Board and all employees for their great commitment in the fiscal year 2017.

Dividend reaches new record level

An increase by 17 cents per dividend of both share classes to 1.79 euros per preferred share and 1.77 euros per ordinary share was proposed to the shareholders, representing an increase of 10.5 percent or 10.6 percent respectively compared to the previous year. “The proposed dividend represents a new high,” said Hans Van Bylen.

Full year outlook for fiscal 2018 confirmed

Commenting on the expectations for the economic environment in the current fiscal year, Hans Van Bylen said: “Overall, the economic situation is good, but there are many points of concern. In Europe it is still not clear how Brexit will be implemented. This uncertainty is a burden on the economy.”

The CEO also referred to the recent discussions about tariffs, trade restrictions and possible countermeasures: “This is not favorable to economic development worldwide.”

“Prices for raw materials and packaging are likely to continue to rise compared to the previous year,” Hans Van Bylen added. “Foreign exchange rate effects will also remain a major factor. We anticipate very high volatility in this domain. We expect the US dollar to weaken further against the euro compared to 2017. In addition, some currencies of importance to us in the emerging markets could weaken further.”

For the fiscal year 2018, Hans Van Bylen confirmed the outlook for the Henkel Group: “We are committed to delivering sustainable profitable growth. For the full fiscal year 2018, we expect to generate organic sales growth of 2 to 4 percent. With respect to adjusted return on sales (EBIT), Henkel expects an increase to more than 17.5 percent. Adjusted earnings per preferred share should increase by 5 to 8 percent.”

Addressing the delivery difficulties in the consumer goods businesses in North America during the first quarter of 2018, Hans Van Bylen said: “We very much regret that these problems have occurred. The causes have been identified and we are working on this with strong focus. We expect the supply chain situation to normalize in the course of the second quarter.”

Henkel 2020+: Implementation of strategic priorities well on track

“We are pursuing a compelling ambition for Henkel and we are determined to achieve it,” said Hans Van Bylen. Therefore, Henkel has defined four strategic priorities: drive growth, accelerate digitalization, increase agility and fund growth. “Henkel aims to become more customer-focused, innovative, agile, and digital,” said Hans Van Bylen.

At the same time, Henkel will continue to promote sustainability along the entire value chain and to further build on its long-standing, internationally recognized leading position in sustainability.

“We have made substantial progress in all areas of our strategic priorities,” said Hans Van Bylen. “We want to drive the successful development of Henkel. This is our common goal.”

For more information on the Annual General Meeting, please visit our website:

Investors & Analysts

www.henkel.com/investors-and-analysts/annual-general-meeting

Press & Media

<https://www.henkel.com/press-and-media/press-releases-and-kits/2018-04-09-annual-general-meeting-2018/840860>

- AGM live webcast (from 10 a.m.)
- Statement by Hans Van Bylen (from 10.15 a.m.)
- Press photos of the AGM (from noon)
- News release on the results of the AGM (in the course of the afternoon)

About Henkel

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2017, Henkel reported sales of 20 billion euros and adjusted operating profit of around 3.5 billion euros. Combined sales of the respective top brands of the three business units – Loctite, Schwarzkopf and Persil – amounted to 6.4 billion euros. Henkel employs more than 53,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose to create sustainable value, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel's preferred shares are listed in the German stock index DAX. For more information, please visit www.henkel.com.

This document contains forward-looking statements which are based on the current estimates and assumptions made by the corporate management of Henkel AG & Co. KGaA. Forward-looking statements are characterized by the use of words such as expect, intend, plan, predict, assume, believe, estimate, anticipate, forecast and similar formulations. Such statements are not to be understood as in any way guaranteeing that those expectations will turn out to be accurate. Future performance and the results actually achieved by Henkel AG & Co. KGaA and its affiliated companies depend on a number of risks and uncertainties and may therefore differ materially from the forward-looking statements. Many of these factors are outside Henkel's control and cannot be accurately estimated in advance, such as the future economic environment and the actions of competitors and others involved in the marketplace. Henkel neither plans nor undertakes to update forward-looking statements.

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