

## **Press Release**

August 31, 2018

Henkel expands knowledge platform with interactive e-learning program

# Information as a top priority in food safe packaging

Düsseldorf – With ever-increasing complexity in legislation, and both brand owners and retailers determined to meet the highest food safety standards for their consumers, information is a top priority. Hence, as the global market leader for highimpact adhesive solutions, Henkel is putting an even stronger focus on the established webinar program to share knowledge with its industry partners. In line with the company's Food Safe Packaging Initiative, Henkel has expanded its Food Safety Training Center to include additional helpful tools and materials such as elearning programs, FAQs, white papers, and a glossary. The upgraded platform is accessible <u>here</u>.

### New formats and additional content

"It is our goal to create an environment where all our industry partners can easily have access to our information on food safety. For this reason, we redesigned our online platform and are constantly adding valuable tools to our Food Safety Program", says Dr. Monika Tönnießen, Manager Product Safety and Regulatory Affairs at Henkel. The new tools include e-learning units like "ways to improve food safety", a glossary, FAQs, and a completely new space for white papers on topics like risk assessment, migration or chemical of interest. "Especially with the needs of



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the end consumers in mind, it is our responsibility to share information about this topic and create transparency for all stakeholders," Tönnießen continues.

It is Henkel's goal to provide a platform for all industry members involved in the food packaging value chain, from retailers to brand owners and converters. The webinars and information tools aim to enlarge the debate on food safe packaging. Participation in the webinars and access to all other information tools is free of charge for Henkel partners and customers.

#### About Henkel

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2017, Henkel reported sales of 20 billion euros and adjusted operating profit of around 3.5 billion euros. Combined sales of the respective top brands of the three business units – Loctite, Schwarzkopf and Persil – amounted to 6.4 billion euros. Henkel employs more than 53,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose to create sustainable value, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel's preferred shares are listed in the German stock index DAX. For more information, please visit <u>www.henkel.com</u>.

#### Photo material is available at http://www.henkel.com/press

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The following material is available:



Dr. Monika Tönnießen, Manager Product Safety and Regulatory Affairs at Henkel

Henkel provides insights into food safe packaging in its Food Safety Training Center available on <u>henkel.com/foodsafety</u>