



Henkel Beauty Care Press Release

September 2018

Million Chances Award: Public Voting is open until October 7.

Kathrin Menges takes part in the Schwarzkopf Million Chances Award jury

Dusseldorf – Kathrin Menges, member of Management Board, responsible for Human Resources and Chairwoman of Henkel’s Sustainability Council, will be part of the Schwarzkopf Million Chances Award jury. The award kicked off on June 5. Aid projects and initiatives from Germany, Austria, and Switzerland focusing on the areas health, education, economic empowerment or rights and integration for girls and women were able to send in their applications.

As of now Kathrin Menges is part of the award jury, who will honor three projects on November 7. “With the Million Chances Award we support charitable aid projects and initiatives, which help to pave the way for girls and women worldwide into a self-determined life”, says Kathrin Menges. “We want to generate awareness and a consciousness for the social and professional advancement of girls and women.”

A fourth prize will be selected through a public voting. Until October 7 the public is able to give their vote on the Schwarzkopf website for an initiative or project, whose common goal it is to give girls and women a chance at a better future. All four winner projects receive a prize money of 10.000 Euros, which is facilitated through the support of the Fritz Henkel Foundation.

On <https://www.schwarzkopf.de/de/highlights/award.html> people can cast their vote for the public voting prize.

Public Voting: September 10 until October 7, 2018

Award Ceremony: November 7, 2018



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The Schwarzkopf Million Chances initiative has been supporting projects worldwide since 2016, either independently or in collaboration with independent organizations. The aim is to help girls and women to deal with their challenges and offer them solutions.

About Schwarzkopf

120 years ago, chemist Hans Schwarzkopf laid the foundations for a truly international brand that stands for quality, reliability, expertise and innovation. Today, Schwarzkopf is a global pioneer in hair cosmetics. It is the leading hair care brand in Europe for color and styling, and the most successful hair cosmetics brand in e-commerce in China. Schwarzkopf, Henkel Beauty Care's largest brand, generates revenue of approximately € 2 billion (2017) in over 60 markets worldwide, in branded consumer goods and the professional hair salon industry. Its brands include hair colorants like Palette and Color Expert, as well as hair care and styling brands like Schauma, Gliss Kur, Taft and got2b.

About Henkel

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2017, Henkel reported sales of 20 billion euros and adjusted operating profit of around 3.5 billion euros. Combined sales of the respective top brands of the three business units – Loctite, Schwarzkopf and Persil – amounted to 6.4 billion euros. Henkel employs more than 53,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose to create sustainable value, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel's preferred shares are listed in the German stock index DAX. For more information, please visit www.henkel.com.

Photo material is available at <http://www.henkel.com/press>

Contact

Press office at Henkel Beauty Care

Henkel Beauty Care Brand Communication
Nicola Surholt
Telephone.: +49 211 797 1637
Telefax: +49 211 798 8518
E-Mail: nicola.surholt@henkel.com

PR agency

Ketchum Pleon GmbH
Telephone: +49 211 9541 2201
E-Mail: henkelbeautycare@ketchumpleon.com

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