



Press Release

January 7, 2020

Henkel enhances U.S. sales leadership in Laundry & Home Care

Amanda Jones joins Henkel as Senior Vice President of Sales, Laundry & Home Care, USA

Stamford, CT

Henkel, the company behind well-known household brands such as Persil®, Purex®, all® and Snuggle®, has appointed Amanda Jones as Senior Vice President of Sales, Laundry & Home Care, USA. In this role, she serves as a member of Henkel North America's Laundry & Home Care executive team and reports to Stephan Fuesti-Molnar, President of Henkel Consumer Goods and Senior Vice President of Laundry & Home Care in North America. She is based at Henkel's Consumer Products North American Headquarters in Stamford, Conn.

Jones is an experienced sales executive who has worked at top-tier consumer products companies including Hershey, Johnson & Johnson, Pepsi and General Mills. Most recently, she served as General Manager, Walmart and Club at Hershey, where she was responsible for sales, customer marketing, customer service and finance for a major business unit. She holds a Bachelor of Arts from Vanderbilt University.

"Based on her strong experiences driving sales and building customer relationships, I'm confident Amanda will help further grow Henkel's U.S. Laundry & Home Care business," said Fuesti-Molnar. "Her extensive experience with both U.S. and international customers will serve Henkel well. Amanda's outstanding team leadership capabilities will enable the Henkel sales organization to further partner with our customers to grow the Laundry & Home Care category across eCommerce, regional, national and club channels."

About Henkel in North America

In North America, Henkel operates across its three business units: Adhesive Technologies, Beauty Care, and Laundry & Home Care. Its portfolio of well-known consumer and industrial brands includes Schwarzkopf® hair care, Dial® soaps, Right Guard® antiperspirants, Persil®, Purex® and all® laundry detergents, Snuggle® fabric softeners, as well as Loctite®, Technomelt® and Bonderite® adhesives. With sales of around 6 billion US dollars (5 billion euros) in 2018, North America accounts for 25 percent of the company's global sales. Henkel employs approximately 9,000 people across the U.S., Canada and Puerto Rico. For more information, please visit www.henkel-northamerica.com.

LOCTITE TECHNOMELT BONDERITE

Schwarzkopf

Dial

RIGHT
GUARD

Snuggle Persil

all

Purex

About Henkel

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2018, Henkel reported sales of around 20 billion euros and adjusted operating profit of around 3.5 billion euros. Henkel employs around 53,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose to create sustainable value, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel's preferred shares are listed in the German stock index DAX. For more information, please visit www.henkel.com.

Photo material is available at www.henkel-northamerica.com/press

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