



Press Release

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Recruiting digital opinion leaders

Henkel introduces new Digital Talent Program

Düsseldorf – Henkel launches a new talent initiative to attract young professionals, who want to expand their digital expertise. Within the 18-month training program the company offers interested talents the opportunity to craft their career while immersing into the companies' digital transformation projects.

Henkel developed a new talent program to specifically address digital talents, who want to foster intrapreneurship and lead change. "With this unique on-the-job approach, we enable young professionals to become digital opinion leaders and front row participants of Henkel's digital transformation across our three business units Adhesive Technologies, Beauty Care and Laundry & Home Care," said Valeria Gladsztein, Global Head of Recruitment, Employer Branding and Learning at Henkel. "Through this hands-on experience and a permanent employment contract, the talents have the chance to grow from a digital learning journey and enjoy full responsibility from day one."

Crafting the career while shaping Henkel's digital transformation

Based on their professional experience, expertise and interest, the talents can choose one of three core areas, the so-called expert tribes: leverage Industry 4.0, drive digital business and enable future tech & AI. Within the expert tribe, the talents will rotate through different responsibilities, projects, teams and subsidiaries with full responsibility from day one. The rotation will vary from four to five times, between three and six months, based on the respective tribe and job.

Henkel is looking for today's best digital minds who want to immerse in the company's most important digital projects across the globe. The [application period](#) ends on January 19, 2020 and the program will start in May 2020.

The open positions within the Digital Talent Program cover the strategic core areas of Henkel's digital transformative process. The three expert tribes set the direction in which the participants can deepen their know-how:

- 1) Expert tribe: Leverage Industry 4.0
 - Manager Digital Transformation – Global Supply Chain (Amsterdam)
- 2) Expert tribe: Drive Digital Business
 - Global eCommerce Manager – Adhesive Technologies (Düsseldorf)
 - Manager eCRM and D2C Services – Beauty Care (Düsseldorf)
 - Global Connected Commerce Manager – Laundry & Home Care (Düsseldorf)
- 3) Expert tribe: Enable Future Tech & AI
 - Full Stack Business Analyst – Integrated Business Solutions (Düsseldorf)

To find out more about the job profiles as well as the Digital Talent Program itself visit <https://www.henkel.com/careers/digital-talent-program>. Find more about careers at Henkel: www.henkel.com/careers.

About Henkel

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2018, Henkel reported sales of around 20 billion euros and adjusted operating profit of around 3.5 billion euros. Henkel employs around 53,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose to create sustainable value, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel's preferred shares are listed in the German stock index DAX. For more information, please visit www.henkel.com

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