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Henkel invests in Russia

## Press Release

### Henkel has completed expansion of Russian Beauty Care plant

- Henkel opens a new expanded Beauty Care production in the Moscow region with investments exceeding 20 million euros.
- The new plant has a capacity of more than 300 million units of finished products per year.
- It will become one of the largest cosmetics plants in Russia and Henkel's second largest Beauty Care manufacturing facility in the world.

Russia – The manufacturing facility in Noginsk is the only owned production site of the company's Beauty Care business in Russia. Since its acquisition in 2013, Henkel has been consistently investing in reconstruction, modernization and expansion of its manufacturing and logistics capacities.

The new phase of investments allowed the company to increase its production capacities almost by half – from 200 million to 320 million units of finished products per year, and almost double the storage space to 3,000 pallet positions. The new production lines will manufacture liquid products – shampoos, balms, and oxidizers for hair dyes under such brands as *Palette*, *Fa*, *Schauma*, *Syoss*, *Taft*, *Gliss Kur*, *Shamtu*. This project will allow Henkel to reduce the volume of imported products, quickly and flexibly respond to changing demand and market needs. Products will be delivered to all regions throughout Russia and most of the CIS countries.

In addition to the new production and warehouse building, the company invested about 1.5 million euros in its first R&D laboratory at the plant. “Russia is an extremely significant market with great potential for us. It is important to produce locally in order to quickly respond to changes in demand and consumer preferences,” said Sergey Bykovskih, President Henkel Russia and General Manager Beauty Care Russia & CIS. “The expansion of our production in Noginsk opens up great opportunities and increases our export potential. We consistently invest in production, innovation, and most importantly, in our employees.”

“For a long time, Henkel has been a reliable partner for the Moscow region, and we are very pleased that the company continues its investments in the region. The opening of a new production building in Noginsk will create additional workplaces with competitive wages for the residents of the Bogorodsky District. Additional facilities of the plant will help to manufacture beauty care products not only for the local market, but also for the export to external markets and this demonstrates the high level of the investment infrastructure in the Moscow region. We are pleased that the region can offer all necessary opportunities for the growth and development of our residents,” said Vadim Khromov, Deputy Chairman of the Government of the Moscow Region.

The opening ceremony was attended by representatives of the Russian-German Chamber of Commerce, the Association of European Businesses, the Embassy of the Federal Republic of Germany in Russia, the management of Henkel and other high-ranking guests.

### **Henkel in Russia**

Henkel has been operating in the Russian market since 1990. Currently Henkel operates ten production sites in various Russian regions: Tosno, Engels, Perm, Kolomna, Chelyabinsk, Ulyanovsk, Stavropol, Noginsk and Novosibirsk. The company’s three business units employ over 2,500 people. The company is gradually investing in the development of local production, expanding its production and logistics capacities. In the past 10 years alone, Henkel has invested more than 280 million euros in Russia.

### **About Henkel**

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2018, Henkel reported sales of around 20 billion euros and adjusted operating profit of around 3.5 billion euros. Henkel employs around 53,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose to create sustainable value, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel’s preferred shares are listed in the German stock index DAX. For more information, please visit [www.henkel.com](http://www.henkel.com)

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