



Press Release

April 15, 2020

Henkel shares its expertise with webinar week dedicated to packaging topics

Henkel launches REthink Packaging webinar series

Düsseldorf – Industry trade shows like Interpack are essential for the packaging industry value chain to exchange knowledge on innovations and meet partners. As the 2020 event has been postponed to next year, Henkel and its experts are nevertheless dedicated to doing their part to keep industry professionals informed about the latest developments. With the new REthink packaging series, Henkel is further expanding its renowned webinar series for 2020 and capitalizing on the goal of promoting knowledge transfer. Henkel's webinar week will take place during the original Interpack 2020 timeframe from May 5th to May 12th. As several topics shape the packaging industry, Henkel continues to contribute to these fields: from consumer safety, to the circular economy, dematerialization as well as energy and CO₂ emission savings.

In addition to its already broad set of webinars, Henkel has decided to expand the program with dedicated formats to spark a discussion among industry stakeholders around packaging topics.

The following webinars are open for registration:

- "REthink Packaging – how Henkel's packaging & consumer goods adhesives business contributes to a circular economy" on May 5th 2020 (9am & 5pm CEST)
- "REthink Packaging – sustainable solutions for end-of-line packaging and labeling" on May 7th (9am & 5pm CEST)
- "REthink Packaging – sustainable solutions for laminations and coatings" on May 12th (9am & 5pm CEST)

Further webinars are planned for the second half of 2020. Throughout the webinars, the participants will receive access to the knowledge of Henkel's experts from the different fields and gain a better understanding about how adhesives and coatings contribute to sustainable and safe packaging for consumer goods products.

Industry professionals interested in joining any of Henkel's webinars can register at: <http://www.be-more-sustainable.com/webinars>. Industry partners and Henkel customers can participate in the online events free of charge. The Henkel webinar program is held in English.

This information only refers to Henkel products and services in Europe. There may be discrepancies in other regions regarding, among other things, availability of products and offers.

About Henkel

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2019, Henkel reported sales of more than 20 billion euros and adjusted operating profit of more than 3.2 billion euros. Henkel employs more than 52,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose to create sustainable value, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel's preferred shares are listed in the German stock index DAX. For more information, please visit www.henkel.com.

Photos can be downloaded from the Internet at: [//www.henkel.de/presse](http://www.henkel.de/presse)

Contact: Oliver Jüntgen
E-mail: oliver.juentgen@henkel.com

Press office: Rashid Elshahed
Telephone: +49 89 12 44 51 98
E-Mail: henkel.adhesive-technologies@emanatepr.com

Henkel AG & Co. KGaA

The following photo material is available:



The entire value chain needs to collaborate to enable the consumers to actively support recycling management.