



Press Release

April 30, 2020

Addressing COVID-19 pandemic

Henkel North America Announces COVID-19 Support for Employees and Communities

Rocky Hill, CT

Henkel, a leader in laundry and home care, beauty care and adhesives, announced COVID-19 support for its employees and communities throughout North America.

“Our highest priority is the well-being of our employees.” said Mike Olosky, Regional President Henkel North America. “Since the start of the pandemic, we have remained committed to do everything we can to ensure their safety and health, be it on site or in the home office. We also have offered additional programs to support them and their families as well as their communities.

“Currently, the majority of our production lines are running as essential businesses, and we are committed to meet our customers’ needs. Our special thanks go to all of our Henkel North America team members who are doing a tremendous job under increased safety protocols in our production sites, our warehouses, and labs,” said Mike Olosky. “Their work is crucial, and we don’t take it for granted.”

Supporting our communities

As part of the worldwide Henkel [global solidarity program](#), the company is donating €2million to the WHO/UN COVID-19 Fund and selected aid organizations around the world as well as 5 million units of personal and household hygiene products.

The North America region is doing its part. To date, in the region, over \$600,000 has been donated and 1.2 million units of essential household hygiene product donations have been allocated to organizations that provide medical supplies, basic needs for food and hygiene, and disaster relief within the United States and Canada.

The monetary donations span national organizations such as [Feeding America](#), [Americares](#), the [Red Cross](#) and [United Way](#) as they reach communities in need across the region.

Henkel also cares for its industry partners. In the professional beauty sector, the closing of beauty salons due to the virus has left many without work. Henkel's Beauty Care Hair Professional business donated \$200,000 to the Professional Beauty Association ([PBA COVID-19 relief fund to help licensed hair stylists](#)) who are unable to work and experiencing financial hardship.

Protecting our employees

"Protecting the health and safety of our employees is paramount. In these extraordinary times, we continue to follow evolving government requirements and best practices recommended by health experts," said Olosky. "We are supporting work from home arrangements for many of our colleagues and have banned travel and large meetings. In our essential operating sites and labs, we have established robust cleaning routines, implemented social distancing measures, adjusted shift changes, enhanced personal protective equipment for our team members, and are conducting entrance health screenings as well as hygiene campaigns.

"Henkel safety protocols are robust, but they are only effective when all team members are caring for each other by adhering to these protocols. We count on our team members to comply with all safety protocols, for their own safety and the safety of the people around all of us."

On top of strong measures to safeguard employees, Henkel has enhanced benefits for employees enrolled in the Company's U.S. health plans, including waiving coronavirus testing costs, free tele-medicine, and free 24-hour support and counseling services under Henkel's U.S. and Canada Employee Assistance Plans. Henkel is also providing an additional two weeks of paid time off for North America employees who are impacted by the coronavirus, without reducing their vacation, holiday or sick-time pay.

Henkel North America is also continuing pay and benefits for its employees, for up to 12 weeks, in the event an employee is impacted by schedule changes or business interruptions related to the current COVID-19 pandemic that are beyond employee control.

About Henkel in North America

In North America, Henkel operates across its three business units: Adhesive Technologies, Beauty Care, and Laundry & Home Care. Its portfolio of well-known consumer and industrial brands includes Schwarzkopf® hair care, Dial® soaps, Right Guard® antiperspirants, Persil®, Purex®, and all® laundry detergents, Snuggle® fabric softeners as well as Loctite®, Technomelt® and Bonderite® adhesives. With sales of around 6 billion US dollars (5 billion euros) in 2019, North America accounts for 26 percent of the company's global sales. Henkel employs approximately 9,000 people across the U.S., Canada and Puerto Rico. For more information, please visit www.henkel-northamerica.com, and on Twitter [@Henkel_NA](#).

About Henkel

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty

Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2019, Henkel reported sales of more than 20 billion euros and adjusted operating profit of more than 3.2 billion euros. Henkel employs more than 52,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose to create sustainable value, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel's preferred shares are listed in the German stock index DAX. For more information, please visit www.henkel.com.

Contact Seona Skwara
Phone 475-210-0910
Email seona.skwara@henkel.com

###