



Press Release

July 1, 2020

Commitment against discrimination and hate

Henkel joins #StopHateforProfit initiative in the US

Düsseldorf – Henkel stands for tolerance, diversity, respect and speaks out against all forms of racism, discrimination, hate and violence.

We also expect this attitude from all our business partners, including our advertising partners.

Therefore, Henkel has decided to support the US initiative #StopHateforProfit and will not advertise with its brands on Facebook's platforms in July in the US, Henkel's biggest market globally.

About Henkel

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2019, Henkel reported sales of more than 20 billion euros and adjusted operating profit of more than 3.2 billion euros. Henkel employs more than 52,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose to create sustainable value, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel's preferred shares are listed in the German stock index DAX. For more information, please visit www.henkel.com.

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