



Press Release

October 2, 2020

Virtual events held in Richmond, MO and Salisbury, NC will educate students about Henkel's innovative manufacturing technology and industry career paths

Henkel to host Manufacturing Day events for high school students

Rocky Hill, CT – Henkel, a leading manufacturer of well-known consumer and industrial brands, including Loctite®, Technomelt® and Bonderite® adhesives, is opening its virtual doors to local high school students to recognize [Manufacturing Day](#). The annual national event, which kicks off on October 2, serves to educate and inspire the next generation of manufacturers.

Henkel will hold virtual events at two of its U.S. adhesive manufacturing facilities in Richmond, MO, on Tuesday, October 6 and Salisbury, NC, on Monday, October 5 and Thursday, October 8. The events are being held in conjunction with Manufacturing Day, sponsored by the [National Association of Manufacturers](#) (NAM).

Students will participate from Richmond High School in Richmond, MO and a variety of schools in Salisbury, NC, including North Rowan High School, West Rowan High School, East Rowan High School, Salisbury High School, Henderson Independent High School, and Carson High School. During the events, students will learn about Henkel's innovative technologies used in the adhesives industry through a guided video tour, in addition to a virtual Q&A session with site leaders.

“Manufacturing Day is an excellent opportunity to engage with our future leaders,” said Mike Olosky, President, Henkel North America; Regional Head, Adhesive Technologies Americas; Global Head, Industrials & Electronics. “We’re pleased to participate and highlight our leading manufacturing operations at Henkel’s facilities in Richmond and Salisbury.”

As a result of the COVID-19 pandemic, Henkel Manufacturing Day events will be held virtually. This year’s events bear significant importance, as manufacturing is a critical part of the impactful work being done in response to the pandemic.

“As we rebound from this pandemic, we will need creators in this industry making MFG Day 2020 as relevant and important as ever,” said Carolyn Lee, Executive Director of The Manufacturing Institute. “We appreciate our manufacturing partners, like Henkel, who are committed to educating and exciting the next generation, who will ultimately define the continued success of modern manufacturing in America.”

About Henkel in North America

In North America, Henkel operates across its three business units: Adhesive Technologies, Beauty Care, and Laundry & Home Care. Its portfolio of well-known consumer and industrial brands includes Schwarzkopf® hair care, Dial® soaps, Right Guard® antiperspirants, Persil®, Purex®, and all® laundry detergents, Snuggle® fabric softeners as well as Loctite®, Technomelt® and Bonderite® adhesives. With sales of around 6 billion US dollars (5 billion euros) in 2019, North America accounts for 26 percent of the company’s global sales. Henkel employs approximately 9,000 people across the U.S., Canada and Puerto Rico. For more information, please visit www.henkel-northamerica.com, and on Twitter [@Henkel_NA](https://twitter.com/Henkel_NA).

About Henkel

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2019, Henkel reported sales of more than 20 billion euros and adjusted operating profit of more than 3.2 billion euros. Henkel employs more than 52,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose to create sustainable value, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel’s preferred shares are listed in the German stock index DAX. For more information, please visit www.henkel.com.

Photo material is available at www.henkel-northamerica.com/press

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