



Press Release

October 6th, 2020

Henkel brings the packaging industry to one virtual table on November 18-19

Henkel Packaging Adhesives pioneers with its Sustainability Forum to bring the value chain together

Düsseldorf – As a leading supplier of adhesives for the global packaging industry, Henkel is not only committed to keep pushing for innovative products and services, but also to bring the value chain together to REthink packaging from the beginning in a holistic way. In line with this mission, the business unit Henkel Packaging Adhesives is hosting the fully digital and international Sustainability Forum on 18-19 November 2020.

Sustainability is the key factor when the future of packaging is up for discussion. Henkel Packaging Adhesives, therefore decided to proactively give this discussion a platform in bringing together packaging producers, converters, brand-owners and decision makers from the packaging industry. With this digital Sustainability Forum, Henkel is excited to showcase its initiatives and expertise in a completely virtual way in cooperation with partners who are **RE**defining the packaging industry. The event will be a unique and cost-free digital experience for partners and customers offering an engaging content mix of webinars, panel discussions, exhibitions and networking opportunities including one-on-one engagement with Henkel experts and partner companies.

Bringing together thought leaders and current sustainability topics in the packaging industry

The Sustainability Forum 2020 will bring together various experts along the value chain who are redefining the global packaging industry with technology innovations & sustainable initiatives. The two-day agenda gives in-depth insights on the challenges, industry opportunities and upcoming trends for sustainable packaging. The participants will have the chance to take part in live webinars, keynote presentations and panel discussions from

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thought leaders and experts of leading companies and associations from the entire value chain of the packaging industry. The array of latest product solutions and technologies for packaging challenges will be displayed additionally in a virtual exhibition. Network opportunities as well as interactive sessions with experts will round off the unique virtual experience.

Please find more information here:

www.be-more-sustainable.com/sustainability-forum-2020

About Henkel

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2019, Henkel reported sales of more than 20 billion euros and adjusted operating profit of more than 3.2 billion euros. Henkel employs more than 52,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose to create sustainable value, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel's preferred shares are listed in the German stock index DAX. For more information, please visit www.henkel.com.

Photo material is available at www.henkel.com/press

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The following photo material is available:



Henkel Packaging Adhesives invites the packaging industry to sit down at their virtual table and discuss the future, challenges, opportunities and responsibilities of packaging at the Sustainability Forum 2020.



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