



Press Release

October 14th, 2020

New Leadership Announced in Henkel Laundry and Home Care

Henkel Appoints Alan Wolpert Corporate Senior Vice President, President and Regional Head of Laundry & Home Care North America

Stamford, CT – Henkel, a leading manufacturer of well-known laundry and home care brands including Persil®, Purex®, and all® laundry detergents, announced today that it has named Alan Wolpert Corporate Senior Vice President, President and Regional Head of Laundry & Home Care North America. In this role, Wolpert will succeed Stephan Fuesti-Molnar, who has returned to Germany after a multi-year expat assignment with the company. Wolpert will be based at Henkel’s North America Consumer Goods headquarters in Stamford, CT.

Wolpert was most recently with Colgate for 18 years. His prior experience includes general management roles in North and Latin America and Europe, as well as local and global marketing roles of increasing responsibility across the same regions.

Wolpert is well-positioned to lead the business, with an entrepreneurial style and strategic mindset, shaped by his significant commercial and operational experiences, where he has led diverse and high-performance teams to drive breakthrough growth.

“I’m thrilled to join the Henkel Laundry and Home Care team and inspire the business to drive consumer-insight driven innovation for our customers and build on the equity of our strong brands that help enhance the comforts of home to consumers across the U.S. and Canada,” said Wolpert.

Wolpert holds a Masters in Business Administration from Manchester University and a Bachelor of Business Administration from Tel Aviv College.

About Henkel in North America

In North America, Henkel operates across its three business units: Adhesive Technologies, Beauty Care, and Laundry & Home Care. Its portfolio of well-known consumer and industrial brands includes Schwarzkopf® hair care, Dial® soaps, Right Guard® antiperspirants, Persil®, Purex®, and all® laundry detergents, Snuggle® fabric softeners as well as Loctite®, Technomelt® and Bonderite® adhesives. With sales of around 6 billion US dollars (5 billion euros) in 2019, North America accounts for 26 percent of the company’s global sales. Henkel employs approximately 9,000 people across the

U.S., Canada and Puerto Rico. For more information, please visit www.henkel-northamerica.com, and on Twitter [@Henkel_NA](https://twitter.com/Henkel_NA).

About Henkel

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2019, Henkel reported sales of more than 20 billion euros and adjusted operating profit of more than 3.2 billion euros. Henkel employs more than 52,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose to create sustainable value, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel's preferred shares are listed in the German stock index DAX. For more information, please visit www.henkel.com.

Photo material is available at www.henkel-northamerica.com/press

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