



## Zsuzsanna Szak

### **General Manager, Henkel Beauty Care, Laundry & Home Care, Hungary**

Born on January 27, 1978, Budapest, Hungary.

Married

#### **Professional Career**

since Oct 2022	General Manager, Henkel Consumer Brands, Hungary (merged Beauty Care and Laundry & Home Care businesses)
2020 Feb-2022 Sep	General Manager and Marketing Manager, Henkel Beauty Care, Hungary
2018 July-2020 Jan	Marketing Manager, Henkel CEE, based in Vienna, Austria
2015-2018 June	Group Brand Manager, Colgate Palmolive European Innovation Center, based in Basel, Switzerland and in Rome, Italy
2012 – 2014	Regional Category Manager, Colgate Palmolive, CEE, based in Warsaw, Poland
2010 – 2011	Senior Retail Marketing Manager, Colgate Palmolive, Hungary
2004 – 2009	Marketing and Communication Manager, Egyesült Vegyiművek Zrt., Hungary
1999 – 2004	Brand Manager/ Junior Brand Manager/ Marketing Assistant, Friesland/ Nutricia Hungary

#### **Education**

2009	HR Management, OKJ certified, Hungary
2003	Master`s Degree in International Marketing, Budapest Business School
2000	Bachelor`s Degree in Economics, Budapest Business School