



Press Release

November 5th, 2020

Henkel Packaging Adhesives brings the packaging industry together on November 18-19

Sustainability Forum from Henkel connects stakeholders along the packaging value chain

Düsseldorf – With all the time spent at home this year, it is hard to miss how prevalent packaging is in daily life: the food in the kitchen and the medicines and hygiene products in the bathroom are obvious examples. But even in the living room, those puzzles and books ordered online were delivered in some sort of packaging. It plays an important role in our daily lives, hence being designed to be recyclable within a circular economy is vital. The packaging industry is instrumental in ensuring these necessary properties after packaging has served its primary purpose. As a leading supplier of adhesives for this global industry, Henkel is not only committed to creating innovations that promote sustainability, but also to bring the value chain together to holistically REthink packaging. With this in mind, Henkel Packaging Adhesives is hosting its first fully digital and international Sustainability Forum on 18-19 November 2020.

The online event will connect the entire value chain – from raw material suppliers to packaging producers and converters, brand owners and recyclers – and proactively fuel the discussion among stakeholders of the industry. The two-day event is separated into four segments, covering sustainable solutions for flexible packaging, paper, packaging and labeling, and tapes and labels. During each of these segments, visitors will get a comprehensive glimpse of the progress towards sustainability from experts across the entire value chain. “We can only achieve true sustainability if all industry partners along the value chain work together,” explains Brandi Schuster, Head of Global Market & Customer Activation for Henkel Packaging Adhesives. “This Sustainability Forum gives a holistic overview to the progress we can make when we work toward the same goal.”

A progressive forum for unconventional times

As a unique and cost-free digital experience for partners, customers and stakeholders, the Sustainability Forum offers an engaging content mix of presentations, panel discussions, exhibitions and networking opportunities including one-on-one engagements with packaging experts. In addition to informative talks from Henkel experts, partner companies such as Borealis, Saperatec, Bobst, Erema, PreZero and PepsiCo and associations like FINAT, Flexible Packaging Europe and CEFLEX will offer their insights on the path to a truly sustainable packaging value chain.

Please find more information and the full agenda with the following link:

www.be-more-sustainable.com/sustainability-forum-2020

About Henkel

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2019, Henkel reported sales of more than 20 billion euros and adjusted operating profit of more than 3.2 billion euros. Henkel employs more than 52,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose to create sustainable value, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel's preferred shares are listed in the German stock index DAX. For more information, please visit www.henkel.com.

Photo material is available at www.henkel.com/press

Contact: Oliver Jüntgen
E-mail: oliver.juentgen@henkel.com

Press office: Rashid Elshahed
Telephone: +49 89 12 44 51 98
E-Mail: henkel.adhesive-technologies@emanatepr.com

Henkel AG & Co. KGaA

The following photo material is available:

Henkel Packaging Adhesives



Henkel Packaging Adhesives invites the packaging industry to discuss the future, challenges, opportunities and responsibilities of packaging at the Sustainability Forum 2020.



Henkel Packaging Adhesives invites the packaging industry to discuss the future, challenges, opportunities and responsibilities of packaging at the Sustainability Forum 2020.