



Press Release

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Packaging manufacturer Debatin awards suppliers for exemplary sustainable actions

Henkel honored as "Sustainability Champion"

Düsseldorf - Henkel has been named a "Sustainability Champion" for its customized adhesive solutions for Debatin products. With the honor, Debatin, a leading producer of packaging materials, mailing bags and secure packaging, has recognized Henkel's focus on sustainability to provide a total package that is tailored to the customer and that supports their efforts to conserve resources. Debatin's packaging, bonded with Henkel products, is used successfully in a wide variety of sectors worldwide. The Sustainability Champion title, which is being awarded for the first time this year, honors a Debatin supplier for particular commitment in the categories of ecological, economic and social sustainability.

"E-commerce has been an absolute core market for the packaging industry – a trend that preceded the surge in online orders during the Covid 19 pandemic. Logistics and converting processes, as well as the product solutions used, must take this development into account, alongside increasing customer demand for greater sustainability," explains Erhan Eker, Head of Sales DACH for Packaging Adhesives at Henkel. As a leading manufacturer of adhesives, Henkel provides Debatin with suitable solutions for these evolving demands, tailoring a coordinated overall concept to make packaging and logistics processes more sustainable. Henkel supplies the packaging company with adhesives that are used, among other things, in self-adhesive document pouches. This enables accompanying papers and documents, such as invoices or delivery bills, to be sent securely and reliably with orders.

Thanks to this dedicated support and commitment to sustainability, Henkel has been recognized by Debatin as its first "Sustainability Champion". "We are united by the goal of making the packaging industry sustainable as well as innovative. Equally, we share the fundamental belief that only together can we develop and deliver the packaging solutions of the future. We are therefore delighted to receive this award from Debatin. As a specialist in adhesive solutions, we want to work with our partners and with our product portfolio and

expertise to make the value chain more sustainable - while ensuring high quality and increasing profitability," adds Hendrik Schnur, Regional Sales Manager DE-South & CH for Packaging Adhesives at Henkel.

Anton Debatin GmbH is one of the leading manufacturers of packaging solutions. It produces packaging materials, shipping bags and secure packaging for the global market at sites in Germany and France. The innovative medium-sized company relies heavily on sustainable processes and materials. "For us, sustainability is a fundamental conviction and core to our actions as a company. That's why we have codified sustainability as part of our corporate strategy and purchasing goals," explains Thomas Rose, CEO of Debatin. Hans-Walter Trepper, Head of Procurement Department at Debatin, adds: "This also means that our suppliers must meet high standards in this area. Henkel is the best example for us: With the solutions they deliver for our applications, they enable sustainable products as well as logistics processes, making them a deserving Sustainability Champion for our company."

About Henkel

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2020, Henkel reported sales of more than 19 billion euros and adjusted operating profit of about 2.6 billion euros. Henkel employs about 53,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose to create sustainable value, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel's preferred shares are listed in the German stock index DAX. For more information, please visit www.henkel.com.

Photo material is available at www.henkel.com/press

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Henkel AG & Co. KGaA

The following picture material is available:



Debatin honors Henkel as "Sustainability Champion". The virtual award ceremony was attended by (in the room from left to right; video conference from left to right): Thomas Rose, CEO at Debatin, Hans-Walter Trepper, Head of Procurement Department at Debatin and Alina Reger, Sustainable Supply-Chain Manager at Debatin. Erhan Eker, Head of Sales DACH for Packaging Adhesives at Henkel, and Hendrik Schnur, Regional Sales Manager DE-South & CH for Packaging Adhesives at Henkel. (Animation: Anton Debatin GmbH)



Henkel is contributing to the sustainable production of self-adhesive document bags from Anton Debatin GmbH. The bags are used worldwide and ensure the safe and secure transport of all types of accompanying papers and documents. (Photo: Anton Debatin GmbH)