



Press Release

April 21, 2021

Henkel honored with Diversity Award

Henkel recognized as one of America's Best Employers for Diversity 2021 by Forbes

Rocky Hill, CT – Henkel Corporation, the company behind well-known brands such as Loctite® adhesives Dial® soap Schwarzkopf® hair care and Persil® laundry detergent announced today that it has been recognized by Forbes as one of [America's Best Employers for Diversity 2021](#).

The Best Employers for Diversity were chosen based on an independent survey of over 50,000 employees working for companies employing at least 1,000 people in their U.S. operations. Respondents were asked questions regarding the topics of age, gender equality, ethnicity, disability, LGBTQA+ and general diversity concerning their own employer, and given the chance to evaluate other employers in their respective industries.

“We are honored to be ranked as one of America's Best Employers for Diversity in 2021 and we appreciate this recognition, especially as it reflects the sentiment of our employees and others across the American workforce,” said Steven Essick, President Henkel North America. “The award fuels our motivation and commitment on our journey to further strengthen and accelerate our efforts to increase diverse representation, foster a culture of inclusion and belonging, and enhance the positive employee experience that we strive for at Henkel.”

Henkel’s long-standing commitment to fostering an inclusive and diverse workforce is reflected in its values and practices, and in its focus on continued improvement by enhancing policies in the workplace and supporting organizations that help address longstanding inequalities and social injustices.

“Creating a workplace that inspires, encourages, and supports diverse voices and contributions is critical for continued business growth, creativity, and innovation,” added Essick. “In 2020, we created the Henkel NA Diversity & Inclusion Council with representatives from across the organization. Their role is increasingly beneficial in

creating two-way dialogue with leadership and across the organization, as well as in influencing our diversity, equity and inclusion (DEI) strategy. We are also increasing the number and scope of Henkel’s Employee Resource Groups, to expand our grassroots workplace inclusion efforts.”

Earlier this year, Henkel launched new [scholarships and internships](#) to increase DEI across Henkel businesses. These programs will help build leadership, education, and career opportunities that support future growth in underrepresented communities and diverse representation of Henkel employees, as well as the company’s early talent pipeline for diverse talent.

About Henkel in North America

In North America, Henkel operates across its three business units: Adhesive Technologies, Beauty Care, and Laundry & Home Care. Its portfolio of well-known consumer and industrial brands includes Schwarzkopf® hair care, Dial® soaps, Persil®, Purex®, and all® laundry detergents, Snuggle® fabric softeners as well as Loctite®, Technomelt® and Bonderite® adhesives. With sales of around 6 billion US dollars (5 billion euros) in 2020, North America accounts for 27 percent of the company’s global sales. Henkel employs approximately 9,000 people across the U.S., Canada and Puerto Rico. For more information, please visit www.henkel-northamerica.com, and on Twitter @Henkel_NA.

About Henkel

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2020, Henkel reported sales of more than 19 billion euros and adjusted operating profit of about 2.6 billion euros. Henkel employs about 53,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose to create sustainable value, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel’s preferred shares are listed in the German stock index DAX. For more information, please visit www.henkel.com.

Photo material is available at www.henkel.com/press

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