



## Press Release

June 1, 2021

Virtual knowledge hub shares expertise and knowledge from Henkel and industry experts

### **Henkel launches essential knowledge hub for the packaging and consumer goods industry – the Henkel Adhesives Forum**

Düsseldorf – Henkel has launched its virtual knowledge hub, providing an indispensable online resource to learn about and discuss key topics in the packaging and consumer goods industry. The Henkel Adhesives Forum is the place to go for live presentations, on-demand webinars, in-depth white papers, and live interaction, with a focus on hot topics like sustainability, circular economy, health & safety and more.

The new platform builds on Henkel's successful Sustainability Forum event – evolving this virtual trade show format into a dynamic and ever-expanding resource for customers, partners, and interested stakeholders. Visitors can watch Henkel expert webinars on demand in the media library. Sharing a wealth of expertise and knowledge, the webinars cover a breadth of topics from cutting-edge research, to regulatory challenges, to hands-on experience from the production line, supply chain and beyond. This resource will be further expanded with the launch of an all-new webinar series in June 2021, presented live in the auditorium section of the Forum. The new webinars will cover topics such as EU regulations on single-use plastics, use of adhesives and recycled materials in food packaging and solutions for improving sustainability across the value chain.

Further practical support is available via the showroom, where information on market specific adhesive solutions and sustainability is presented in virtual booths, which offer an engaging and attractive online experience. There's also the opportunity to network and get in touch with peers in the industry in the meeting area.

For more information and access to the Henkel Adhesives Forum, please visit <https://www.be-more-sustainable.com/henkel-adhesives-forum>

### **About Henkel**

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2020, Henkel reported sales of more than 19 billion euros and adjusted operating profit of about 2.6 billion euros. Henkel employs about 53,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose to create sustainable value, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel's preferred shares are listed in the German stock index DAX. For more information, please visit [www.henkel.com](http://www.henkel.com).

**Photo material is available at [www.henkel.com/press](http://www.henkel.com/press)**

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**The following photo material is available:**



The Henkel Adhesives Forum will offer 24/7 access to webinars, white papers and live interaction and explore subjects such as Sustainability, the Circular Economy, Health & Safety, and much more.



Henkel launches the Henkel Adhesives Forum, a virtual knowledge hub that provides an indispensable online resource to learn about and discuss key topics in the packaging industry.