



Wolfgang König

Executive Vice President Beauty Care

Born on May 2, 1972 in Kassel, Germany
Wolfgang König is married with three children.



Career

Since June 2021 Executive Vice President Beauty Care

2012 – 04/2021	KELLOGG COMPANY
2019 – 2021	Category President Kellogg North America / Corporate Officer, Battle Creek, USA
2017 – 2018	President Morning Foods US / Corporate Officer, Battle Creek, USA
2016 – 2017	General Manager / Category Vice President Cereal EMEA, Dublin, Ireland
2012 – 2016	General Manager Northern Europe Region, Hamburg, Germany
2005 – 2012	COLGATE-PALMOLIVE
2011 – 2012	General Manger Innovation & Consumer Marketing LATAM, Mexico City, Mexico
2009 – 2011	Global Marketing Director Personal Care, New York, USA
2005 – 2008	Marketing Director DACH, Hamburg, Germany
1996 – 2005	BEIERSDORF
2003 – 2005	Key Account Manager, Hamburg, Germany
2001 – 2003	Senior Brand Manager NIVEA for Men, Gammon, Labello, Hamburg, Germany
1999 – 2001	Brand Manager NIVEA for Men & Innovation, Wilton, Connecticut, USA
1997 – 1999	Junior Brand Manager Baby Care, Hamburg, Germany
1996 – 1997	Marketing and Sales Trainee, Hamburg, Germany

Education

Executive Leadership Program with Harvard Business School, Boston, USA
Business / Economics, University of Kassel, Germany, Diplom-Ökonom