



Wolfgang König

Executive Vice President Henkel Consumer Brands

Born in Kassel/Germany on May 2, 1972

Career

Since 01/2023 Executive Vice President Henkel Consumer Brands

10/2022 – Executive Vice President Laundry & Home Care and Beauty Care
12/2022

06/2021 – Executive Vice President Beauty Care
09/2022

2012 – 04/2021 KELLOGG COMPANY

2019 – 2021 Category President Kellogg North America / Corporate Officer, Battle Creek, USA

2017 – 2018 President Morning Foods US / Corporate Officer, Battle Creek, USA

2016 – 2017 General Manager / Category Vice President Cereal EMEA, Dublin, Ireland

2012 – 2016 General Manager Northern Europe Region, Hamburg, Germany

2005 – 2012 COLGATE-PALMOLIVE

2011 – 2012 General Manager Innovation & Consumer Marketing LATAM, Mexico City, Mexico

2009 – 2011 Global Marketing Director Personal Care, New York, USA

2005 – 2008 Marketing Director DACH, Hamburg, Germany

1996 – 2005 BEIERSDORF

2003 – 2005 Key Account Manager, Hamburg, Germany

2001 – 2003 Senior Brand Manager NIVEA for Men, Gammon, Labello, Hamburg, Germany

1999 – 2001 Brand Manager NIVEA for Men & Innovation, Wilton, Connecticut, USA

1997 – 1999 Junior Brand Manager Baby Care, Hamburg, Germany

1996 – 1997 Marketing and Sales Trainee, Hamburg, Germany

Education

Executive Leadership Program with Harvard Business School, Boston, USA

Business / Economics, University of Kassel, Germany, Diplom-Ökonom

Memberships

Supervisory Board Mast-Jägermeister SE