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Innovation and sustainability drive purposeful growth

**Henkel invests in Innovation Center in Shanghai and reinforces global footprint in China**

Düsseldorf/Shanghai – Henkel today announced the construction of a new Adhesive Technologies Innovation Center in Shanghai. With an investment of more than 60 million Euro (RMB 500 million), the state-of-the-art facility will transform Henkel’s current Zhangjiang site into an Innovation Center for China and Asia-Pacific. The new site will also strengthen the position of Henkel Adhesive Technologies to serve a variety of industries and develop leading adhesives, sealants and functional coatings solutions for customers in the region.

“At Henkel, innovation has been an integral part of our company culture since its founding. We are fully committed to accelerating the development of impactful innovations to satisfy customers’ and consumers’ ever-changing demands,” says Mark Dorn, President of Henkel Asia-Pacific and Global Head of Craftsmen, Construction and Professional Division, Henkel Adhesive Technologies. “Serving as an important pillar of our global innovation network, this Innovation Center will reinforce our business foundation in China while leveraging regional innovation strengths, creating a driving force for future business growth in China and APAC.”

“China is a major market for Henkel and our investment decision was based not only on the business opportunity but also the unique intersection of innovation, technology and talent that we find here. Our investment aligns with the direction of the Chinese government’s 14th Five-Year plan; in particular, it will further strengthen our innovative capabilities in China to support the country’s economic upgrading,” says Rajat Agarwal, President of Henkel Greater China. “The establishment of our Innovation Center in Shanghai demonstrates our commitment to innovating in China for China and the world.”

**Advancing technology, developing scientific expertise**

Targeted for completion in 2023, the state-of-the-art Innovation Center has a gross space of 32,000 square meters, including approximately 9,000 square meters of laboratories and 4,000 square meters of office space. Once operational, it will allow more than 400 Henkel experts and scientists to develop new technologies that support all Henkel Adhesive Technologies business and service areas.

**Deepening the connection with customers**

The advanced facility will serve as a center for customers interaction and knowledge sharing. Through innovative customer collaboration and direct access to Henkel’s experts and application portfolio, the facility will inspire new opportunities. The site features an infinity room that will enhance the digital customer experience, an engineered wood staircase that embodies Henkel’s commitment to sustainability, and an exhibition space that showcases Henkel’s most innovative technologies and specialized approach to product development.

**Fostering a culture of innovation and diversity**

The Innovation Center in Shanghai is designed as an inspiring work environment that will boast an inclusive and diverse workforce, driving a culture of innovation. It will feature flexible laboratories with best-in-class equipment, and world-class safety and sustainability standards, as well as advanced digital tools and automated labs for testing and formulation. Open and inspiring breakout spaces will drive creative new work methods and shape diverse paths into collaborative ideation among our colleagues and with our customers.

**About Henkel**

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2020, Henkel reported sales of more than 19 billion euros and adjusted operating profit of about 2.6 billion euros. Henkel employs about 53,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose to create sustainable value, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel’s preferred shares are listed in the German stock index DAX. For more information, please visit [www.henkel.com](file:///C%3A/Users/fischerl/AppData/Local/Microsoft/Windows/INetCache/Content.Outlook/2MGCYH4Y/www.henkel.com).

Contact Maggie Tan

Phone +65 6424 7045

Email maggie.tan@henkel.com